

Consumer Foodservice By Location in Bulgaria

Market Direction | 2024-02-15 | 33 pages | Euromonitor

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Report description:

Driven by rising unit prices and strong inflationary pressure, consumer foodservice continued to record double-digit value growth in 2023. The performance varied depending on the location; however, all categories managed to grow at a similar rate and surpass their pre-pandemic sales levels as demand is strong despite challenges posed by shaken consumer confidence and the negative impact of inflation on consumer spending.

Euromonitor International's Consumer Foodservice by Location in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Strong demand despite shaken consumer confidence and inflation
Recovery of tourism benefits consumer foodservice through travel and lodging
Consumer foodservice through retail benefits from the return to shopping in stores

PROSPECTS AND OPPORTUNITIES

Recovery of tourism and investment to drive lodging and travel growth
Infrastructure development to create new opportunities

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CONSUMER FOODSERVICE IN BULGARIA

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