

Consumer Foodservice By Location in Austria

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Report description:

Austria experienced exceptionally high inflation once again in 2023, reducing consumer incomes and dampening spending in almost all areas of consumer foodservice. Foodservice operators faced increased costs in energy, materials and labour, which were partially passed on to the consumer. However, post-COVID-19, Austrians were keen to enjoy the benefits of a full lifting of pandemic restrictions. In addition, consumer sentiment generally improved towards the end of the year as a result of increase...

Euromonitor International's Consumer Foodservice by Location in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

The profitability of consumer foodservice in standalone locations is at risk the most

Reduction in furniture retailers also leads to restaurant closures

Consumer foodservice in travel locations benefits from post-pandemic behaviour

PROSPECTS AND OPPORTUNITIES

Locations associated with leisure, retail and travel locations have good growth prospects

Upcoming department store offers exciting foodservice development

Burger King and Costa Coffee land a major coup at Vienna Airport

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