

Consumer Foodservice By Location in Argentina

Market Direction | 2024-02-15 | 35 pages | Euromonitor

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Report description:

Airports in Argentina are becoming increasingly attractive locations for consumer foodservice players, with growth driven by the ongoing recovery of both domestic and international tourism. Increased traffic is prompting airports to invest in innovation, creating new gastronomic spaces to be occupied by various brands.

Euromonitor International's Consumer Foodservice by Location in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Consumer foodservice expands throughout airports

Rooftop venues cater to tourists and affluent locals

Development of new gastronomic spaces and markets

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Growth to continue through airports and food fairs during forecast period

Rise in tourism to support growth in lodging locations

Standalone locations benefit from extra space

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CONSUMER FOODSERVICE IN ARGENTINA

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