

Coffee in Switzerland

Market Direction | 2024-02-15 | 24 pages | Euromonitor

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Report description:

Coffee remained the most popular hot drinks type in Switzerland in 2023, generating the vast majority of total volume and value sales. Coffee is a traditional hot drink consumed by a large number of Swiss consumers in many households. Coffee's double-digit retail current value growth in 2023 can be attributed to average unit prices increases at the beginning of the year. Retail and foodservice volume sales of coffee increased more moderately than value sales, as total consumption remained higher...

Euromonitor International's Coffee in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN SWITZERLAND

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Nestle Suisse continues to invest in the category

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