

## **Cafes/Bars in the US**

Market Direction | 2024-02-13 | 33 pages | Euromonitor

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### **Report description:**

2023 represented the first full year of a post-pandemic world for most people in the US, and the return to somewhat normal life helped to drive recovery for categories within cafes/bars that had struggled during the peak pandemic years. In particular, bars/pubs and juice/smoothie bars performed better than the channel as a whole, likely aided by the return of more active out-of-home social lives and tourism. Inflation has certainly taken its toll on many parts of the landscape, but with rates fa...

Euromonitor International's Cafes/Bars in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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