

Cafes/Bars in the Netherlands

Market Direction | 2024-02-15 | 24 pages | Euromonitor

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Report description:

Cafes/bars saw steady decline in the number of outlets during the review period, which continued throughout 2023. The biggest problem is within independent bars/pubs, which is home to a persistent fall in the large number of traditional Dutch pubs and brown cafes (bruine kroegen) - so-called thanks to traditional interiors with dark wood panelling. These brown cafes cater mainly to a 60+ consumer base which is a declining demographic in the Netherlands. Another challenge is that the formats tend...

Euromonitor International's Cafes/Bars in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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