

Cafes/Bars in South Africa

Market Direction | 2024-02-12 | 26 pages | Euromonitor

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Report description:

With COVID-19 restrictions on foodservice outlet trading hours being enforced for a number of years in South Africa, the after effects are still being felt and there is a continued shift from evening to daytime dining. This trend is further entrenched by the lower cost of daytime menu items versus evening meals. Consumers are able to treat themselves with a meal without spending as much as they would on an evening/main meal. In an attempt to leverage this trend, leading player in chained full-se...

Euromonitor International's Cafes/Bars in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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