

Cafes/Bars in Romania

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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Report description:

The total elimination of COVID-19 restrictions in 2022 continued to impact results in 2023, with socialising driving visits to bars and cafes. However, inflation remained high in 2023, and while sales increased, there were reduced growth rates for transactions, with lower purchasing power impacting visits to cafes and bars. The biggest impact of inflation was felt by independent players, with many players not able to reopen due to heightened costs. This led to a decline in independent outlets in...

Euromonitor International's Cafes/Bars in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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