

Cafes/Bars in Peru

Market Direction | 2024-02-15 | 22 pages | Euromonitor

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Report description:

Cafes/bars continued to see significant growth in both transactions and current value terms in 2023, particularly in chains, although independence continued to represent the largest percentage of transactions. Growth was driven by the dynamism that is increasingly visible in specialist coffee and tea shops as well as recovery in bars/pubs post pandemic.

Euromonitor International's Cafes/Bars in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2023 DEVELOPMENTS

Cafes/bars see significant growth in 2023 thanks to post-pandemic socialising and dynamism amongst players

Specialist coffee and tea shops continues to perform well and Starbucks remains on top

Cafes increasingly focus on offering ambience and high quality products to recover pre-pandemic sales

PROSPECTS AND OPPORTUNITIES

Cafe/bars will continue to grow due to dynamism of specialist coffee and tea shops

Bars/pubs have great growth potential with the advent of specialist signature bars

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