

Cafes/Bars in Norway

Market Direction | 2024-02-15 | 25 pages | Euromonitor

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Report description:

Cafes/bars recovered to pre-pandemic levels in 2023, in current value terms, although growth was muted compared to the sharp rise seen in 2022, as consumers flocked back to visiting cafes/bars. The number of outlets has remained stable in the last few years, although many cafes and bars have closed, and new arrivals have appeared. Transactions are still considerably lower than before the COVID-19 pandemic, with higher prices hampering demand and creating a more challenging and competitive enviro...

Euromonitor International's Cafes/Bars in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CONSUMER FOODSERVICE IN NORWAY

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