

Cafes/Bars in Japan

Market Direction | 2024-02-08 | 25 pages | Euromonitor

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Report description:

In May 2023, the Japanese government downgraded the legal status of COVID-19 to class 5, which led to a rebound in footfall for consumer foodservice. Consumers returned to going out, and enjoyed dining out. In particular, bars/pubs, which suffered the most within cafes/bars during the pandemic, showed a significant rebound, with strong double-digit current value growth from 2022 to 2023. Companies have gradually increased the proportion of their employees coming into the workplace, contributing...

Euromonitor International's Cafes/Bars in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Cafes/Bars in Japan
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List Of Contents And Tables

CAFES/BARS IN JAPAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

A significant rebound for bars/pubs, but challenges remain

Watami opens a new izakaya brand in response to the recovery of bars/pubs, achieving a balance of specialisation and generalisation

Sustainability initiatives accelerate in cafes

PROSPECTS AND OPPORTUNITIES

Changes in drinking habits will hamper growth in bars/pubs

Competition in specialist coffee and tea shops will intensify along with new players

Experiences will remain key to attract consumers

CATEGORY DATA

Table 1 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN JAPAN

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
Table 25 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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