

Cafes/Bars in Italy

Market Direction | 2024-02-15 | 29 pages | Euromonitor

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Report description:

Cafes/bars continued on the path to recovery in 2023, with growth being seen in terms of both the number of transactions and the value. Despite this positive performance the number of outlets continued to decline, continuing the pattern seen throughout the review period. Outlet closures in 2023 were in part due to rising inflation and energy prices. As operating costs rose players were under pressure to raise prices but in some instances this was not enough to sustain them and therefore closing...

Euromonitor International's Cafes/Bars in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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