

Cafes/Bars in Hungary

Market Direction | 2024-02-15 | 22 pages | Euromonitor

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Report description:

At the start of 2023, operators of cafes/bars were in an upbeat mood as 2022 had delivered relatively good results despite soaring energy prices and costs. The prolonged high levels of inflation and diminishing consumer purchasing power proved challenging as the year progressed. Locals have been trying to make ends meet to cover essential grocery spending and therefore have limited financial resources for regular visits to local bars and pubs. As a result, transaction volumes declined in cafes/b...

Euromonitor International's Cafes/Bars in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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