

Cafes/Bars in France

Market Direction | 2024-02-15 | 26 pages | Euromonitor

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Report description:

Cafes/bars continued to show significant improvement in terms of the value and volume sales, with even the number of outlets increasing. Nonetheless, sales results could have been even better without the strikes and the impact of elevated inflation, with the value and volume of transactions failing to reach pre-pandemic levels despite further strong growth. Factors contributing to the category's recovery included the increase in inbound and domestic tourists, buoyed by the end of the pandemic. S...

Euromonitor International's Cafes/Bars in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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