

Cafes/Bars in Finland

Market Direction | 2024-02-15 | 28 pages | Euromonitor

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Report description:

Cafes/bars exceeded the 2019 pre-COVID-19 level in current value terms in 2023, one year behind consumer foodservice as a whole. Bars/pubs remained behind the 2019 level in 2022, despite strong growth. While inflation was a key concern in consumer foodservice in 2022-2023, prices of alcohol increased less drastically than overall prices in the industry. A significant proportion of prices of alcoholic drinks comes from taxes, while other common unit price factors like ingredients, electricity, lo...

Euromonitor International's Cafes/Bars in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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