

Cafes/Bars in Egypt

Market Direction | 2024-02-15 | 25 pages | Euromonitor

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Report description:

Homegrown brands providing speciality coffee have taken the market by storm. One example is Seven Fortunes which was created through an interesting story in which the founders were inspired by a man named Sufi Baba Budan who journeyed the world in search of the best coffee beans. At the end of his travels, Sufi Baba Budan came home with the seven best fertile coffee seeds that he could find and which, with fortune, grew to become the best coffee plantation across the world, hence the name Seven...

Euromonitor International's Cafes/Bars in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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