

Cafes/Bars in Denmark

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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Report description:

Cafes/bars saw extraordinary growth in value and volume terms in 2022 as pandemic-related restrictions were lifted. Bars/pubs faced the steepest decline in sales while the restrictions were in place and thus with the easing of restrictions, there was a surge in demand with consumers keen to start socialising again. While the category recorded further growth in current value terms in 2023 this was more due to inflation and increased prices, while the number of transactions decreased. With inflati...

Euromonitor International's Cafes/Bars in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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