

Cafes/Bars in Bulgaria

Market Direction | 2024-02-15 | 22 pages | Euromonitor

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Report description:

In 2023, cafes/bars continue to recover from the significant declines recorded in the channel at the peak of the COVID-19 pandemic during 2020, recording strong double-digit value growth in the year. Growth can be attributed to the growing interest in socialising outside of the home in the post-pandemic era as there is a strong culture of gathering together to catch up and have a chat over hot drinks and light snacks among local consumers. In addition, value sales were boosted by inflation and r...

Euromonitor International's Cafes/Bars in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Independent players outperform chains as Nedelya has fewer outlets
Social media culture boosts the popularity of cafes/bars among younger consumers

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