

## **Cafes/Bars in Austria**

Market Direction | 2024-02-15 | 24 pages | Euromonitor

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### **Report description:**

In 2023, Austria experienced exceptionally high inflation for the second consecutive year, which reduced consumer incomes and dampened spending in almost all areas of consumer foodservice. This inflationary environment led to increased energy, materials, and labour costs for foodservice operators, some of which were passed on to consumers.

Euromonitor International's Cafes/Bars in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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