

## **Cafes/Bars in Argentina**

Market Direction | 2024-02-15 | 23 pages | Euromonitor

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### **Report description:**

Since the onset of the COVID-19 pandemic Argentina has seen significant growth in independent specialist coffee and tea shops, particularly through small outlets serving customers from a window without tables or seating space, catering more to on-the-go consumption. These outlets have been gaining ground in 2023, most notably in the higher-income neighbourhoods of major cities, as they foster a more gourmet experience and refined consumption that appeals to the country's urban professionals.

Euromonitor International's Cafes/Bars in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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