

Smart Cities Market by Focus Area, Smart Transportation, Smart Buildings, Smart Utilities, Smart Citizen Services (Public Safety, Smart Healthcare, Smart Education, Smart Street Lighting, and E-Governance) and Region - Global Forecast to 2028

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Report description:

The smart cities market is estimated to be USD 549.1 billion to USD 1,114.4 billion at a CAGR of 15.2% from 2023 to 2028. The proliferation of high-speed internet connectivity and mobile devices facilitates the adoption of smart city technologies and enables seamless communication between various systems and devices.

By smart utility solution, distribution management registers higher CAGR during the forecast period.

Adopting efficient demand response management (DRM) systems heavily influences utility distribution management in the utilities sector. These DRM systems empower utilities to effectively implement Demand Response (DR) programs across various commercial, industrial, and residential sectors. The surge in smart grid implementations is pivotal in driving utility industry advancements. This surge has led to the widespread integration of advanced metering infrastructure meters, improved customer utility management systems, transmission and distribution infrastructure automation, and greater incorporation of renewable energy sources. As a result, the smart grid rollout emerges as a key driver propelling growth within the utilities sector.

Additionally, the advent of automated Demand Response (DR) systems has further bolstered market expansion. The allure of cost-effective solutions such as Software-as-a-Service (SaaS) and the adoption of cloud-based DRM deployment models present significant growth opportunities for the market. These factors collectively contribute to the upward trajectory of the distribution management segment within the smart cities market.

"By smart building solution, security and emergency management to account for largest market share in the smart cities market during the forecast period."

In urban environments, unforeseen events such as natural disasters, terrorist threats, and criminal activities pose significant challenges. To mitigate the impact of these emergencies, cities require robust emergency management systems capable of swift and efficient response protocols. Within this context, effective security infrastructure management plays a crucial role in

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overseeing the security operations of various facilities. Advanced computerized emergency management systems have emerged as invaluable tools for authorities and administrators navigating emergencies. These systems are designed to seamlessly coordinate every aspect of the emergency response process, from initial incident logging to disseminating vital information to relevant personnel. By providing real-time updates on the nature and scale of emergencies, these solutions enable authorities to mount rapid and targeted responses, minimizing potential damages and ensuring public safety.

Key global players in this domain, such as Schneider Electric and ABB, are at the forefront of developing innovative solutions tailored to the evolving needs of modern urban environments. Through their expertise and technological advancements, these vendors contribute significantly to enhancing the resilience and security of cities worldwide.

"Asia Pacific will register the highest growth rate during the forecast period."

The Asia Pacific region is set to undergo significant growth opportunities in the coming years, with countries like India, China, Japan, Australia, and New Zealand expected to experience high growth rates. Asia Pacific is propelled by significant technological strides witnessed throughout the region. China, notably, stands poised to lead the charge in adopting smart city solutions. Factors such as a burgeoning population and ongoing developments in infrastructure and technology form the bedrock of this market's expansion in the region. The smart city landscape has evolved markedly, with cutting-edge innovations like robotics and big data analytics gaining prominence. The Asia Pacific has recently facilitated collaborative endeavors centered around low-carbon models and IoT-driven smart city frameworks, garnering invaluable insights that promise knowledge-sharing among member economies. The overarching commitment of the region towards advancing smart city initiatives presents a fertile ground for providers to capitalize on the burgeoning market opportunities.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

-□By Company Type: Tier 1 - 62%, Tier 2 - 23%, and Tier 3 - 15%

-□By Designation: C-level -38%, D-level - 30%, and Others - 32%

-□By Region: North America - 40%, Europe - 15%, Asia Pacific - 35%, Middle East & Africa- 5%, Latin America-5%

The major players in the smart cities market are Cisco (US), IBM (US), Siemens (Germany), Microsoft (US), Hitachi (Japan), Schneider Electric (France), Huawei (China), Intel (US), NEC (Japan), ABB (Switzerland), Ericsson (Sweden), Oracle (US), Fujitsu (Japan), Honeywell (US), Accenture (Ireland), Vodafone (UK), AWS (US), Thales (France), Signify (Netherlands), Kapsch (Austria), Motorola (US), GE (US), Google (US), TCS (India), AT&T (US), Nokia (Finland), Samsung (South Korea), SAP (Germany), TomTom (Netherlands), AppyWay (UK), Ketos (US), Gaia (India), TaKaDu (Israel), FlamencoTech (India), XENIUS (India), Bright Cities (Brazil), Maydtech (Mexico), Zencity (Israel), Itron (US), and IXDen (Israel). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their footprint in the smart cities market.

Research Coverage

The study covers the smart cities market size across different segments. It aims to estimate the market size and the growth potential across different segments, including focus areas, smart transportation, smart building, smart utility, smart citizen service, and region. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global smart cities market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints,

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challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (artificial intelligence and machine learning to accelerate development of smart cities, growing urbanization to drive adoption of smart city solutions, need for efficient management and utilization of resources, demand for fast and efficient transport, public safety concerns to accelerate smart city adoption), restraints (privacy and security concerns, high cost of implementation), opportunities (advancements in AI, cloud, IoT, and analytics technologies, rise of 5G, use of drones to enforce compliance during pandemics) and challenges (crafting Future-Ready Smart Cities for Sustainable Urban Living, Absence of appropriate infrastructure in emerging economies, Lack of knowledge among people about smart cities, Disruption in logistics and supply chains) influencing the growth of the smart cities market. Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product and service launches in the smart cities market. Market Development: Comprehensive information about lucrative markets - the report analyses the smart cities market across various regions. Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the smart cities market. Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Cisco (US), IBM (US), Siemens (Germany), Microsoft (US), Hitachi (Japan), Schneider Electric (France), Huawei (China), Intel (US), NEC (Japan), ABB (Switzerland), Ericsson (Sweden), Oracle (US), Fujitsu (Japan), Honeywell (US), Accenture (Ireland), Vodafone (UK), AWS (US), Thales (France), Signify (Netherlands), Kapsch (Austria), Motorola (US), GE (US), Google (US), TCS (India), AT&T (US), Nokia (Finland), Samsung (South Korea), SAP (Germany), TomTom (Netherlands), AppyWay (UK), Ketos (US), Gaia (India), TaKaDu (Israel), FlamencoTech (India), XENIUS (India), Bright Cities (Brazil), Maydtech (Mexico), Zencity (Israel), Itron (US), and IXDen (Israel).

Table of Contents:

1	INTRODUCTION	45
1.1	STUDY OBJECTIVES	45
1.2	MARKET DEFINITION	45
1.2.1	INCLUSIONS AND EXCLUSIONS	46
1.3	MARKET SCOPE	46
1.3.1	MARKET SEGMENTATION	47
1.3.2	REGIONS COVERED	48
1.3.3	YEARS CONSIDERED	48
1.4	CURRENCY CONSIDERED	49
TABLE 1	USD EXCHANGE RATES, 2020-2022	49
1.5	STAKEHOLDERS	49
1.6	SUMMARY OF CHANGES	50
1.6.1	IMPACT OF RECESSION	50
2	RESEARCH METHODOLOGY	51
2.1	RESEARCH DATA	51
FIGURE 1	SMART CITIES MARKET: RESEARCH DESIGN	52
2.1.1	SECONDARY DATA	52
2.1.2	PRIMARY DATA	53
TABLE 2	LIST OF KEY PRIMARY INTERVIEW PARTICIPANTS	54
2.1.2.1	Breakup of primary profiles	54
2.1.2.2	Key industry insights	55
2.2	MARKET SIZE ESTIMATION	56
FIGURE 2	APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS AND SERVICES OF SMART CITIES MARKET	56
FIGURE 3	APPROACH 1 (BOTTOM-UP [SUPPLY SIDE]): COLLECTIVE REVENUE OF FOCUS AREAS OF SMART CITIES MARKET	57
2.3	RISK ASSESSMENT	57

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TABLE 3	RISK ASSESSMENT	57
2.4	DATA TRIANGULATION	59
FIGURE 4	DATA TRIANGULATION	59
2.5	RESEARCH ASSUMPTIONS	60
TABLE 4	RESEARCH ASSUMPTIONS	60
2.6	LIMITATIONS	60
2.7	IMPLICATION OF RECESSION ON SMART CITIES MARKET	61
3	EXECUTIVE SUMMARY	62
FIGURE 5	SMART CITIES MARKET, 2021-2028 (USD BILLION)	62
FIGURE 6	SMART CITIES MARKET: REGIONAL AND COUNTRY-WISE SHARES, 2023	63
4	PREMIUM INSIGHTS	65
4.1	ATTRACTIVE OPPORTUNITIES FOR SMART CITIES MARKET PLAYERS	65
FIGURE 7	INCREASED USE OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING AND GROWING URBANIZATION TO DRIVE MARKET GROWTH	65
4.2	SMART CITIES MARKET, BY FOCUS AREA	65
FIGURE 8	SMART CITIZEN SERVICES TO LEAD MARKET IN 2023	65
4.3	NORTH AMERICA: SMART CITIES MARKET, BY FOCUS AREA & COUNTRY	66
FIGURE 9	US AND SMART CITIZEN SERVICES TO ACCOUNT FOR LARGEST SEGMENTAL SHARES IN NORTH AMERICAN SMART CITIES MARKET IN 2023	66
4.4	ASIA PACIFIC: SMART CITIES MARKET, BY FOCUS AREA & COUNTRY/SUBREGION	67
FIGURE 10	SMART CITIZEN SERVICES AND CHINA TO ACCOUNT FOR LARGEST MARKET SHARES IN ASIA PACIFIC IN 2023	67
5	MARKET OVERVIEW AND INDUSTRY TRENDS	68
5.1	INTRODUCTION	68
5.2	MARKET DYNAMICS	68
FIGURE 11	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: SMART CITIES MARKET	68
5.2.1	DRIVERS	69
5.2.1.1	Growth in urbanization to drive adoption of smart city solutions	69
5.2.1.2	Artificial intelligence and machine learning to accelerate development of smart cities	69
5.2.1.3	Need for efficient management and utilization of resources	69
5.2.1.4	Demand for fast and efficient transport	70
5.2.1.5	Surveillance in interest of public safety	70
5.2.1.6	Need for healthy environment with efficient energy consumption	70
5.2.2	RESTRAINTS	71
5.2.2.1	Privacy and security concerns	71
5.2.2.2	High costs of implementation	71
5.2.3	OPPORTUNITIES	72
5.2.3.1	Advancements in AI, cloud, IoT, and analytics technologies	72
5.2.3.2	Rise of 5G	72
FIGURE 12	PERCENTAGE OF GLOBAL CONNECTIONS IN 2018 AND 2023	73
5.2.3.3	Use of drones to enforce compliance during pandemic	73
5.2.4	CHALLENGES	73
5.2.4.1	Achieving future-readiness of smart cities for sustainable urban living	73
5.2.4.2	Absence of appropriate infrastructure in emerging economies	74
FIGURE 13	STATE OF MOBILE INTERNET CONNECTIVITY, BY REGION, 2022	74
5.2.4.3	Lack of knowledge among people about smart cities	75
5.2.4.4	Disruptions in logistics and supply chains	75
5.3	SMART CITIES MARKET: BRIEF HISTORY	75

FIGURE 14□BRIEF HISTORY OF SMART CITIES SOLUTIONS□75

?

5.4□ECOSYSTEM□76

FIGURE 15□KEY PLAYERS IN SMART CITIES MARKET ECOSYSTEM□76

TABLE 5□SMART CITIES MARKET: ECOSYSTEM□77

5.5□CASE STUDY ANALYSIS□78

5.5.1□SMART CITIES LLP TRANSFORMED CLOUD SERVICE DELIVERY WITH CISCO ACI AND TERRAFORM□78

5.5.2□CORDOBA PROVINCE IMPROVED SAFETY OF ITS MUNICIPALITIES USING NEC'S CLOUD-BASED SHARED PLATFORM□79

5.5.3□ABB HELPED FASTNED EXPAND ITS EV FAST CHARGE NETWORK ACROSS EUROPE□80

5.5.4□HONEYWELL ENABLED EFFICIENT FLIGHT ROUTING FOR NEWARK LIBERTY INTERNATIONAL AIRPORT□80

5.5.5□BANE NOR SELECTED THALES TO PROVIDE NEXT-GENERATION NATIONWIDE TRAFFIC MANAGEMENT SYSTEM□81

5.5.6□CURTIN UNIVERSITY ADOPTED HITACHI INTERNET OF THINGS SOLUTION TO IMPLEMENT SMART CAMPUS□81

5.5.7□HUAWEI HELPED QINGHAI-TIBET RAILWAY IMPROVE SURVEILLANCE EFFICIENCY□82

5.6□VALUE CHAIN ANALYSIS□82

FIGURE 16□SMART CITIES MARKET: VALUE CHAIN ANALYSIS□82

5.7□TARIFF AND REGULATORY LANDSCAPE□83

5.7.1□TARIFFS RELATED TO SMART CITY DEVICES□83

TABLE 6□TARIFFS RELATED TO ELECTRONIC INTEGRATED CIRCUITS AS PROCESSORS AND CONTROLLERS□83

5.7.2□REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS□83

TABLE 7□NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS□83

TABLE 8□EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS□84

TABLE 9□ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS□86

TABLE 10□ROW: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS□87

5.7.2.1□North America□87

5.7.2.1.1□US□87

5.7.2.1.2□Canada□88

5.7.2.2□Europe□88

5.7.2.3□Asia Pacific□88

5.7.2.3.1□South Korea□88

5.7.2.3.2□China□88

5.7.2.3.3□India□88

5.7.2.4□Middle East & Africa□88

5.7.2.4.1□UAE□88

5.7.2.4.2□KSA□89

5.7.2.4.3□Bahrain□89

5.7.2.5□Latin America□89

5.7.2.5.1□Brazil□89

5.7.2.5.2□Mexico□89

5.8□PATENT ANALYSIS□89

5.8.1□METHODOLOGY□89

FIGURE 17□LIST OF MAJOR PATENTS FOR SMART CITIES□90

5.9□TECHNOLOGY ANALYSIS□90

5.9.1□INTRODUCTION□90

5.9.1.1□AI and ML□91

5.9.1.2□IoT□91

5.9.1.3□Big data analytics□91

5.9.1.4□5G□91

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5.9.2	ADJACENT TECHNOLOGIES	92
5.9.2.1	Robotics	92
5.9.2.2	Augmented intelligence	92
5.9.2.3	Edge computing	92
5.9.2.4	Renewable energy solutions	92
5.9.3	COMPLEMENTARY TECHNOLOGY	92
5.9.3.1	Augmented Reality (AR) and Virtual Reality (VR)	92
5.9.3.2	Smart grids	93
5.9.3.3	Cybersecurity solutions	93
5.10	PRICING ANALYSIS	93
5.10.1	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY FOCUS AREA	93
FIGURE 18	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY FOCUS AREA	93
TABLE 11	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY FOCUS AREA	94
TABLE 12	PRICING ANALYSIS FOR SMART CITIES	94
5.11	PORTER'S FIVE FORCES ANALYSIS	95
FIGURE 19	PORTER'S FIVE FORCES ANALYSIS	95
TABLE 13	SMART CITIES MARKET: PORTER'S FIVE FORCES MODEL	95
5.11.1	THREAT OF NEW ENTRANTS	96
5.11.2	THREAT OF SUBSTITUTES	96
5.11.3	BARGAINING POWER OF BUYERS	96
5.11.4	BARGAINING POWER OF SUPPLIERS	96
5.11.5	INTENSITY OF COMPETITIVE RIVALRY	97
5.12	TRENDS AND DISRUPTIONS IMPACTING BUYERS	97
FIGURE 20	REVENUE SHIFT FOR SMART CITIES MARKET	97
5.13	KEY STAKEHOLDERS AND BUYING CRITERIA	98
5.13.1	KEY STAKEHOLDERS ON BUYING PROCESS	98
FIGURE 21	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS	98
TABLE 14	INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS	98
?		
5.13.2	BUYING CRITERIA	99
FIGURE 22	KEY BUYING CRITERIA FOR TOP THREE END USERS	99
TABLE 15	KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS	99
5.14	KEY CONFERENCES AND EVENTS	100
TABLE 16	SMART CITIES MARKET: DETAILED LIST OF CONFERENCES AND EVENTS IN 2023-2024	100
5.15	TECHNOLOGY ROADMAP FOR SMART CITIES MARKET	101
5.15.1	SHORT-TERM ROADMAP (2023-2025)	101
5.15.2	MID-TERM ROADMAP (2026-2028)	101
5.15.3	LONG-TERM ROADMAP (2029-2030)	102
5.16	BEST PRACTICES TO IMPLEMENT SMART CITIES MARKET	102
5.17	CURRENT AND EMERGING BUSINESS MODELS	103
5.18	TOOLS, FRAMEWORKS, AND TECHNIQUES USED IN SMART CITIES	104
5.19	HS CODE ANALYSIS	104
5.19.1	EXPORT SCENARIO OF ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF	104
FIGURE 23	ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF EXPORT, BY KEY COUNTRY, 2015-2022 (USD BILLION)	104
5.19.2	IMPORT SCENARIO OF ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF	105
FIGURE 24	ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF IMPORT, BY KEY COUNTRY, 2015-2022 (USD BILLION)	105
5.20	INVESTMENT AND FUNDING SCENARIO	106

FIGURE 25 SMART CITIES MARKET: INVESTMENT AND FUNDING SCENARIO, 2015-2021 106

6 SMART CITIES MARKET, BY FOCUS AREA 107

6.1 INTRODUCTION 108

FIGURE 26 SMART CITIZEN SERVICES TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 108

TABLE 17 SMART CITIES MARKET, BY FOCUS AREA, 2017-2022 (USD BILLION) 108

TABLE 18 SMART CITIES MARKET, BY FOCUS AREA, 2023-2028 (USD BILLION) 109

7 SMART CITIES MARKET, BY SMART TRANSPORTATION 110

7.1 INTRODUCTION 111

TABLE 19 SMART TRANSPORTATION MARKET, BY REGION, 2017-2022 (USD BILLION) 111

TABLE 20 SMART TRANSPORTATION MARKET, BY REGION, 2023-2028 (USD BILLION) 111

7.1.1 SMART TRANSPORTATION: MARKET DRIVERS 112

7.2 OFFERING 112

7.2.1 INCREASE IN PRESENCE OF INNOVATIVE TECHNOLOGIES SUCH AS GPS DEVICES, AI/ML, IOT, AND TELEMATICS IN TRANSPORTATION 112

TABLE 21 SMART TRANSPORTATION MARKET, BY OFFERING, 2017-2022 (USD BILLION) 112

TABLE 22 SMART TRANSPORTATION MARKET, BY OFFERING, 2023-2028 (USD BILLION) 113

7.2.2 SOLUTIONS 113

FIGURE 27 PASSENGER INFORMATION MANAGEMENT TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD 114

TABLE 23 SMART TRANSPORTATION MARKET, BY SOLUTION, 2017-2022 (USD BILLION) 114

TABLE 24 SMART TRANSPORTATION MARKET, BY SOLUTION, 2023-2028 (USD BILLION) 115

7.2.2.1 Smart ticketing 115

7.2.2.2 Traffic management 116

FIGURE 28 PARKING MANAGEMENT TO WITNESS HIGHER CAGR IN TRAFFIC MANAGEMENT DURING FORECAST PERIOD 116

TABLE 25 SMART TRAFFIC MANAGEMENT MARKET, BY SOLUTION, 2017-2022 (USD BILLION) 117

TABLE 26 SMART TRAFFIC MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD BILLION) 117

7.2.2.2.1 Parking management 117

7.2.2.2.2 Traffic surveillance 118

7.2.2.3 Passenger information 118

7.2.2.4 Connected logistics 119

7.2.2.5 Other smart transportation solutions 119

7.2.3 SERVICES 119

FIGURE 29 INFRASTRUCTURE MONITORING & MANAGEMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 120

TABLE 27 SMART TRANSPORTATION MARKET, BY SERVICE, 2017-2022 (USD BILLION) 120

TABLE 28 SMART TRANSPORTATION MARKET, BY SERVICE, 2023-2028 (USD BILLION) 121

7.2.3.1 Consulting 121

7.2.3.2 Deployment & integration 121

7.2.3.3 Infrastructure monitoring & management 121

7.3 TYPE 122

7.3.1 NEED FOR MANAGEMENT DUE TO RAPID INCREASE IN URBAN DEMOGRAPHICS AND GROWING ENVIRONMENTAL CONCERNS 122

FIGURE 30 SMART RAILWAYS SOLUTIONS AND SERVICES TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD 123

TABLE 29 SMART TRANSPORTATION MARKET, BY TYPE, 2017-2022 (USD BILLION) 123

TABLE 30 SMART TRANSPORTATION MARKET, BY TYPE, 2023-2028 (USD BILLION) 123

7.3.2 ROADWAYS 124

7.3.3 RAILWAYS 124

7.3.4 AIRWAYS 124

8 SMART CITIES MARKET, BY SMART BUILDING 125

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8.1	INTRODUCTION	126
8.1.1	SMART BUILDING: MARKET DRIVERS	126
	TABLE 31 SMART BUILDINGS MARKET, BY REGION, 2017-2022 (USD BILLION)	126
	TABLE 32 SMART BUILDINGS MARKET, BY REGION, 2023-2028 (USD BILLION)	127
	?	
8.2	OFFERING	127
8.2.1	RISE IN DEMAND FOR OVERCOMING OPERATIONAL AND MANAGEMENT CHALLENGES IN BUILDING INFRASTRUCTURE	127
	TABLE 33 SMART BUILDINGS MARKET, BY OFFERING, 2017-2022 (USD BILLION)	127
	TABLE 34 SMART BUILDINGS MARKET, BY OFFERING, 2023-2028 (USD BILLION)	127
8.2.2	SOLUTIONS	127
	FIGURE 31 ENERGY MANAGEMENT SOLUTIONS IN SMART BUILDINGS TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	128
	TABLE 35 SMART BUILDINGS MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	128
	TABLE 36 SMART BUILDINGS MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	129
8.2.2.1	Building infrastructure management	129
	TABLE 37 BUILDING INFRASTRUCTURE MANAGEMENT MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	129
	TABLE 38 BUILDING INFRASTRUCTURE MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	129
8.2.2.1.1	Parking management system	130
8.2.2.1.2	Smart water management system	130
8.2.2.1.3	Elevators and escalators management system	130
8.2.2.2	Security & emergency management	130
	TABLE 39 SECURITY & EMERGENCY MANAGEMENT MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	131
	TABLE 40 SECURITY & EMERGENCY MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	131
8.2.2.2.1	Access control system	131
8.2.2.2.2	Video surveillance system	131
8.2.2.2.3	Safety system	132
8.2.2.3	Energy management	132
	TABLE 41 ENERGY MANAGEMENT MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	132
	TABLE 42 ENERGY MANAGEMENT MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	132
8.2.2.3.1	HVAC control systems	133
8.2.2.3.2	Lighting systems	133
8.2.2.4	Network management	133
8.2.2.5	Integrated workplace management system	133
8.2.3	SERVICES	134
	FIGURE 32 DEPLOYMENT & INTEGRATION SERVICES TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	134
	TABLE 43 SMART BUILDINGS MARKET, BY SERVICE, 2017-2022 (USD BILLION)	135
	TABLE 44 SMART BUILDINGS MARKET, BY SERVICE, 2023-2028 (USD BILLION)	135
8.2.3.1	Consulting	135
8.2.3.2	Deployment & integration	135
8.2.3.3	Infrastructure monitoring & management	136
8.3	TYPE	136
8.3.1	INCREASE IN NEED FOR ENERGY-EFFICIENT LIGHTING AND HVAC CONTROL SYSTEMS	136
	FIGURE 33 SMART INDUSTRIAL BUILDINGS TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD	136
	TABLE 45 SMART BUILDINGS MARKET, BY TYPE, 2017-2022 (USD BILLION)	137
	TABLE 46 SMART BUILDINGS MARKET, BY TYPE, 2023-2028 (USD BILLION)	137
8.3.2	RESIDENTIAL	137
8.3.3	COMMERCIAL	137
8.3.4	INDUSTRIAL	138

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9	SMART CITIES MARKET, BY SMART UTILITY	139
9.1	INTRODUCTION	140
TABLE 47	SMART UTILITIES MARKET, BY REGION, 2017-2022 (USD BILLION)	140
TABLE 48	SMART UTILITIES MARKET, BY REGION, 2023-2028 (USD BILLION)	141
9.1.1	SMART UTILITY: MARKET DRIVERS	141
9.2	OFFERING	141
9.2.1	DIGITAL TRANSFORMATION IN UTILITIES SECTOR	141
TABLE 49	SMART UTILITIES MARKET, BY OFFERING, 2017-2022 (USD BILLION)	141
TABLE 50	SMART UTILITIES MARKET, BY OFFERING, 2023-2028 (USD BILLION)	142
9.2.2	SOLUTIONS	142
FIGURE 34	METER DATA ANALYTICS TO WITNESS HIGHEST GROWTH IN ADOPTION AMONG SMART UTILITIES DURING FORECAST PERIOD	142
TABLE 51	SMART UTILITIES MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	143
TABLE 52	SMART UTILITIES MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	143
9.2.2.1	Advanced metering infrastructure	143
TABLE 53	ADVANCED METERING INFRASTRUCTURE MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	144
TABLE 54	ADVANCED METERING INFRASTRUCTURE MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	144
9.2.2.2	Meter data management	144
9.2.2.2.1	Meter data analytics	144
9.2.2.2.2	Smart meters	145
9.2.2.2.3	Other solutions	145
9.2.2.3	Distribution management system	145
9.2.2.4	Substation automation	145
9.2.2.5	Other smart utilities solutions	146
9.2.3	SERVICES	146
FIGURE 35	DEPLOYMENT & INTEGRATION SERVICES TO REGISTER HIGHEST CAGR FOR SMART UTILITIES DURING FORECAST PERIOD	146
TABLE 55	SMART UTILITIES MARKET, BY SERVICE, 2017-2022 (USD BILLION)	147
TABLE 56	SMART UTILITIES MARKET, BY SERVICE, 2023-2028 (USD BILLION)	147
9.2.3.1	Consulting	147
9.2.3.2	Deployment & integration	147
9.2.3.3	Infrastructure monitoring & management	148
?		
9.3	TYPE	148
9.3.1	INCREASE IN ADOPTION OF CLOUD-BASED SOLUTIONS	148
FIGURE 36	SMART MANAGEMENT OF WATER UTILITIES TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD	149
TABLE 57	SMART UTILITIES MARKET, BY TYPE, 2017-2022 (USD BILLION)	149
TABLE 58	SMART UTILITIES MARKET, BY TYPE, 2023-2028 (USD BILLION)	150
9.3.2	ENERGY	150
9.3.3	GAS	150
9.3.4	WATER	150
9.3.5	OTHER TYPES	151
10	SMART CITIES MARKET, BY SMART CITIZEN SERVICE	152
10.1	INTRODUCTION	152
FIGURE 37	SMART HEALTHCARE TO BE FASTEST-GROWING SMART CITIZEN SERVICE SEGMENT	152
TABLE 59	SMART CITIZEN SERVICES MARKET, BY TYPE, 2017-2022 (USD BILLION)	152
TABLE 60	SMART CITIZEN SERVICES MARKET, BY TYPE, 2023-2028 (USD BILLION)	153

TABLE 61	SMART CITIZEN SERVICES MARKET, BY REGION, 2017-2022 (USD BILLION)	153
TABLE 62	SMART CITIZEN SERVICES MARKET, BY REGION, 2023-2028 (USD BILLION)	153
10.1.1	SMART CITIZEN SERVICE: MARKET DRIVERS	153
10.2	SMART HEALTHCARE	154
10.2.1	GROWTH IN DIGITALIZATION, INCREASING CONNECTIVITY, AND INNOVATION	154
TABLE 63	SMART HEALTHCARE MARKET, BY OFFERING, 2017-2022 (USD BILLION)	154
TABLE 64	SMART HEALTHCARE MARKET, BY OFFERING, 2023-2028 (USD BILLION)	154
TABLE 65	SMART HEALTHCARE MARKET, BY REGION, 2017-2022 (USD BILLION)	155
TABLE 66	SMART HEALTHCARE MARKET, BY REGION, 2023-2028 (USD BILLION)	155
10.2.2	MEDICAL DEVICES	155
10.2.3	SYSTEMS & SOFTWARE	155
10.2.4	SERVICES	156
10.3	SMART EDUCATION	156
10.3.1	RISE IN ADOPTION OF MOBILE DEVICES AND INTERNET OF THINGS TO ENHANCE LEARNING EXPERIENCE	156
TABLE 67	SMART EDUCATION MARKET, BY OFFERING, 2017-2022 (USD BILLION)	156
TABLE 68	SMART EDUCATION MARKET, BY OFFERING, 2023-2028 (USD BILLION)	156
TABLE 69	SMART EDUCATION MARKET, BY REGION, 2017-2022 (USD BILLION)	157
TABLE 70	SMART EDUCATION MARKET, BY REGION, 2023-2028 (USD BILLION)	157
10.3.2	SOLUTIONS	157
10.3.3	SERVICES	157
10.4	SMART PUBLIC SAFETY	158
10.4.1	INCREASE IN SECURITY BREACHES TO DRIVE DEMAND FOR SECURITY AND THREAT MANAGEMENT FRAMEWORK	158
TABLE 71	SMART PUBLIC SAFETY MARKET, BY OFFERING, 2017-2022 (USD BILLION)	158
TABLE 72	SMART PUBLIC SAFETY MARKET, BY OFFERING, 2023-2028 (USD BILLION)	158
TABLE 73	SMART PUBLIC SAFETY MARKET, BY REGION, 2017-2022 (USD BILLION)	158
TABLE 74	SMART PUBLIC SAFETY MARKET, BY REGION, 2023-2028 (USD BILLION)	159
10.4.2	SOLUTIONS	159
10.4.3	SERVICES	159
10.5	SMART STREET LIGHTING	159
10.5.1	HIGHER ADOPTION OF SMART PARKING, TRAFFIC VIDEO SURVEILLANCE, AND AIR QUALITY MONITORING	159
TABLE 75	SMART STREET LIGHTING MARKET, BY OFFERING, 2017-2022 (USD BILLION)	160
TABLE 76	SMART STREET LIGHTING MARKET, BY OFFERING, 2023-2028 (USD BILLION)	160
TABLE 77	SMART STREET LIGHTING MARKET, BY REGION, 2017-2022 (USD BILLION)	160
TABLE 78	SMART STREET LIGHTING MARKET, BY REGION, 2023-2028 (USD BILLION)	160
10.6	EGOVERNANCE	161
10.6.1	ENHANCING TRANSPARENCY AND DECREASING BURDEN OF KEEPING PAPER RECORDS	161
TABLE 79	SMART EGOVERNANCE MARKET, BY OFFERING, 2017-2022 (USD BILLION)	161
TABLE 80	SMART EGOVERNANCE MARKET, BY OFFERING, 2023-2028 (USD BILLION)	161
TABLE 81	SMART EGOVERNANCE MARKET, BY REGION, 2017-2022 (USD BILLION)	161
TABLE 82	SMART EGOVERNANCE MARKET, BY REGION, 2023-2028 (USD BILLION)	162
10.6.2	SOLUTIONS	162
10.6.3	SERVICES	162
11	SMART CITIES MARKET, BY REGION	163
11.1	INTRODUCTION	164
FIGURE 38	ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	164
TABLE 83	SMART CITIES MARKET, BY REGION, 2017-2022 (USD BILLION)	164
TABLE 84	SMART CITIES MARKET, BY REGION, 2023-2028 (USD BILLION)	165

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11.2 NORTH AMERICA 165

11.2.1 NORTH AMERICA: SMART CITIES MARKET DRIVERS 165

11.2.2 NORTH AMERICA: RECESSION IMPACT 165

FIGURE 39 NORTH AMERICA: MARKET SNAPSHOT 166

TABLE 85 NORTH AMERICA: SMART CITIES MARKET, BY FOCUS AREA, 2017-2022 (USD BILLION) 167

TABLE 86 NORTH AMERICA: SMART CITIES MARKET, BY FOCUS AREA, 2023-2028 (USD BILLION) 167

TABLE 87 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY OFFERING, 2017-2022 (USD BILLION) 167

TABLE 88 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY OFFERING, 2023-2028 (USD BILLION) 167

TABLE 89 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2017-2022 (USD BILLION) 168

TABLE 90 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2023-2028 (USD BILLION) 168

TABLE 91 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2017-2022 (USD BILLION) 168

TABLE 92 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2023-2028 (USD BILLION) 169

TABLE 93 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY TYPE, 2017-2022 (USD BILLION) 169

TABLE 94 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY TYPE, 2023-2028 (USD BILLION) 169

TABLE 95 NORTH AMERICA: SMART BUILDINGS MARKET, BY OFFERING, 2017-2022 (USD BILLION) 170

TABLE 96 NORTH AMERICA: SMART BUILDINGS MARKET, BY OFFERING, 2023-2028 (USD BILLION) 170

TABLE 97 NORTH AMERICA: SMART BUILDINGS MARKET, BY SOLUTION, 2017-2022 (USD BILLION) 170

TABLE 98 NORTH AMERICA: SMART BUILDINGS MARKET, BY SOLUTION, 2023-2028 (USD BILLION) 171

TABLE 99 NORTH AMERICA: SMART BUILDINGS MARKET, BY SERVICE, 2017-2022 (USD BILLION) 171

TABLE 100 NORTH AMERICA: SMART BUILDINGS MARKET, BY SERVICE, 2023-2028 (USD BILLION) 171

TABLE 101 NORTH AMERICA: SMART BUILDINGS MARKET, BY TYPE, 2017-2022 (USD BILLION) 172

TABLE 102 NORTH AMERICA: SMART BUILDINGS MARKET, BY TYPE, 2023-2028 (USD BILLION) 172

TABLE 103 NORTH AMERICA: SMART UTILITIES MARKET, BY OFFERING, 2017-2022 (USD BILLION) 172

TABLE 104 NORTH AMERICA: SMART UTILITIES MARKET, BY OFFERING, 2023-2028 (USD BILLION) 172

TABLE 105 NORTH AMERICA: SMART UTILITIES MARKET, BY SOLUTION, 2017-2022 (USD BILLION) 173

TABLE 106 NORTH AMERICA: SMART UTILITIES MARKET, BY SOLUTION, 2023-2028 (USD BILLION) 173

TABLE 107 NORTH AMERICA: SMART UTILITIES MARKET, BY SERVICE, 2017-2022 (USD BILLION) 173

TABLE 108 NORTH AMERICA: SMART UTILITIES MARKET, BY SERVICE, 2023-2028 (USD BILLION) 174

TABLE 109 NORTH AMERICA: SMART UTILITIES MARKET, BY TYPE, 2017-2022 (USD BILLION) 174

TABLE 110 NORTH AMERICA: SMART UTILITIES MARKET, BY TYPE, 2023-2028 (USD BILLION) 174

TABLE 111 NORTH AMERICA: SMART CITIZEN SERVICES MARKET, BY TYPE, 2017-2022 (USD BILLION) 175

TABLE 112 NORTH AMERICA: SMART CITIZEN SERVICES MARKET, BY TYPE, 2023-2028 (USD BILLION) 175

TABLE 113 NORTH AMERICA: SMART CITIES MARKET, BY COUNTRY, 2017-2022 (USD BILLION) 175

TABLE 114 NORTH AMERICA: SMART CITIES MARKET, BY COUNTRY, 2023-2028 (USD BILLION) 176

11.2.3 US 176

11.2.3.1 Rise in adoption of advanced technologies, highly efficient network infrastructure, and large-scale internet penetration 176

11.2.4 CANADA 176

11.2.4.1 Increased investments in industrial development and need to improve and optimize business processes 176

11.3 EUROPE 177

11.3.1 EUROPE: SMART CITIES MARKET DRIVERS 177

11.3.2 EUROPE: RECESSION IMPACT 178

TABLE 115 EUROPE: SMART CITIES MARKET, BY FOCUS AREA, 2017-2022 (USD BILLION) 178

TABLE 116 EUROPE: SMART CITIES MARKET, BY FOCUS AREA, 2023-2028 (USD BILLION) 178

TABLE 117 EUROPE: SMART TRANSPORTATION MARKET, BY OFFERING, 2017-2022 (USD BILLION) 179

TABLE 118 EUROPE: SMART TRANSPORTATION MARKET, BY OFFERING, 2023-2028 (USD BILLION) 179

TABLE 119 EUROPE: SMART TRANSPORTATION MARKET, BY SOLUTION, 2017-2022 (USD BILLION) 179

TABLE 120 EUROPE: SMART TRANSPORTATION MARKET, BY SOLUTION, 2023-2028 (USD BILLION) 180

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TABLE 121	EUROPE: SMART TRANSPORTATION MARKET, BY SERVICE, 2017-2022 (USD BILLION)	180
TABLE 122	EUROPE: SMART TRANSPORTATION MARKET, BY SERVICE, 2023-2028 (USD BILLION)	180
TABLE 123	EUROPE: SMART TRANSPORTATION MARKET, BY TYPE, 2017-2022 (USD BILLION)	181
TABLE 124	EUROPE: SMART TRANSPORTATION MARKET, BY TYPE, 2023-2028 (USD BILLION)	181
TABLE 125	EUROPE: SMART BUILDINGS MARKET, BY OFFERING, 2017-2022 (USD BILLION)	181
TABLE 126	EUROPE: SMART BUILDINGS MARKET, BY OFFERING, 2023-2028 (USD BILLION)	181
TABLE 127	EUROPE: SMART BUILDINGS MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	182
TABLE 128	EUROPE: SMART BUILDINGS MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	182
TABLE 129	EUROPE: SMART BUILDINGS MARKET, BY SERVICE, 2017-2022 (USD BILLION)	182
TABLE 130	EUROPE: SMART BUILDINGS MARKET, BY SERVICE, 2023-2028 (USD BILLION)	183
TABLE 131	EUROPE: SMART BUILDINGS MARKET, BY TYPE, 2017-2022 (USD BILLION)	183
TABLE 132	EUROPE: SMART BUILDINGS MARKET, BY TYPE, 2023-2028 (USD BILLION)	183
TABLE 133	EUROPE: SMART UTILITIES MARKET, BY OFFERING, 2017-2022 (USD BILLION)	183
TABLE 134	EUROPE: SMART UTILITIES MARKET, BY OFFERING, 2023-2028 (USD BILLION)	184
TABLE 135	EUROPE: SMART UTILITIES MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	184
TABLE 136	EUROPE: SMART UTILITIES MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	184
TABLE 137	EUROPE: SMART UTILITIES MARKET, BY SERVICE, 2017-2022 (USD BILLION)	184
TABLE 138	EUROPE: SMART UTILITIES MARKET, BY SERVICE, 2023-2028 (USD BILLION)	185
TABLE 139	EUROPE: SMART UTILITIES MARKET, BY TYPE, 2017-2022 (USD BILLION)	185
TABLE 140	EUROPE: SMART UTILITIES MARKET, BY TYPE, 2023-2028 (USD BILLION)	185
TABLE 141	EUROPE: SMART CITIZEN SERVICES MARKET, BY TYPE, 2017-2022 (USD BILLION)	186
TABLE 142	EUROPE: SMART CITIZEN SERVICES MARKET, BY TYPE, 2023-2028 (USD BILLION)	186
TABLE 143	EUROPE: SMART CITIES MARKET, BY COUNTRY/REGION, 2017-2022 (USD BILLION)	186
TABLE 144	EUROPE: SMART CITIES MARKET, BY COUNTRY/REGION, 2023-2028 (USD BILLION)	187
11.3.3	UK	187
11.3.3.1	Acceptance of smart technologies, being early adopter	187
11.3.4	GERMANY	188
11.3.4.1	Rise in investment in smart citizen service-related technologies and government's focus on improving connectivity	188
11.3.5	FRANCE	188
11.3.5.1	High use of smart devices focusing on infrastructure development	188
11.3.6	SPAIN	188
11.3.6.1	Implementation of Smart Cities National Plan and government's focus on digital transformation, IoT integration, and social cohesion improvement	188
11.3.7	ITALY	189
11.3.7.1	IEEE Smart Cities initiative, economic solidity, digital transformation, and focus on 5G & fiber development	189
11.3.8	NORDICS	189
11.3.8.1	Adoption of advanced technologies and launch of Nordic Urban Living Labs project	189
11.3.9	REST OF EUROPE	190
11.4	ASIA PACIFIC	190
11.4.1	ASIA PACIFIC: SMART CITIES MARKET DRIVERS	191
11.4.2	ASIA PACIFIC: RECESSION IMPACT	191
FIGURE 40	ASIA PACIFIC: MARKET SNAPSHOT	192
TABLE 145	ASIA PACIFIC: SMART CITIES MARKET, BY FOCUS AREA, 2017-2022 (USD BILLION)	192
TABLE 146	ASIA PACIFIC: SMART CITIES MARKET, BY FOCUS AREA, 2023-2028 (USD BILLION)	193
TABLE 147	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY OFFERING, 2017-2022 (USD BILLION)	193
TABLE 148	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY OFFERING, 2023-2028 (USD BILLION)	193
TABLE 149	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	194

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TABLE 150	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	194
TABLE 151	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SERVICE, 2017-2022 (USD BILLION)	194
TABLE 152	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SERVICE, 2023-2028 (USD BILLION)	195
TABLE 153	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY TYPE, 2017-2022 (USD BILLION)	195
TABLE 154	ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY TYPE, 2023-2028 (USD BILLION)	195
TABLE 155	ASIA PACIFIC: SMART BUILDINGS MARKET, BY OFFERING, 2017-2022 (USD BILLION)	196
TABLE 156	ASIA PACIFIC: SMART BUILDINGS MARKET, BY OFFERING, 2023-2028 (USD BILLION)	196
TABLE 157	ASIA PACIFIC: SMART BUILDINGS MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	196
TABLE 158	ASIA PACIFIC: SMART BUILDINGS MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	197
TABLE 159	ASIA PACIFIC: SMART BUILDINGS MARKET, BY SERVICE, 2017-2022 (USD BILLION)	197
TABLE 160	ASIA PACIFIC: SMART BUILDINGS MARKET, BY SERVICE, 2023-2028 (USD BILLION)	197
TABLE 161	ASIA PACIFIC: SMART BUILDINGS MARKET, BY TYPE, 2017-2022 (USD BILLION)	198
TABLE 162	ASIA PACIFIC: SMART BUILDINGS MARKET, BY TYPE, 2023-2028 (USD BILLION)	198
TABLE 163	ASIA PACIFIC: SMART UTILITIES MARKET, BY OFFERING, 2017-2022 (USD BILLION)	198
TABLE 164	ASIA PACIFIC: SMART UTILITIES MARKET, BY OFFERING, 2023-2028 (USD BILLION)	198
TABLE 165	ASIA PACIFIC: SMART UTILITIES MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	199
TABLE 166	ASIA PACIFIC: SMART UTILITIES MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	199
TABLE 167	ASIA PACIFIC: SMART UTILITIES MARKET, BY SERVICE, 2017-2022 (USD BILLION)	199
TABLE 168	ASIA PACIFIC: SMART UTILITIES MARKET, BY SERVICE, 2023-2028 (USD BILLION)	200
TABLE 169	ASIA PACIFIC: SMART UTILITIES MARKET, BY TYPE, 2017-2022 (USD BILLION)	200
TABLE 170	ASIA PACIFIC: SMART UTILITIES MARKET, BY TYPE, 2023-2028 (USD BILLION)	200
TABLE 171	ASIA PACIFIC: SMART CITIZEN SERVICES MARKET, BY TYPE, 2017-2022 (USD BILLION)	201
TABLE 172	ASIA PACIFIC: SMART CITIZEN SERVICES MARKET, BY TYPE, 2023-2028 (USD BILLION)	201
TABLE 173	ASIA PACIFIC: SMART CITIES MARKET, BY COUNTRY/REGION, 2017-2022 (USD BILLION)	201
TABLE 174	ASIA PACIFIC: SMART CITIES MARKET, BY COUNTRY/REGION, 2023-2028 (USD BILLION)	202
11.4.3	CHINA	202
11.4.3.1	Need to expand, enhance, and automate information collection and analysis for mass surveillance	202
11.4.4	JAPAN	203
11.4.4.1	Society 5.0 initiative to focus on social cohesion and social issues to optimize and operate social systems for smart cities	203
11.4.5	SOUTH KOREA	203
11.4.5.1	Need to improve economic growth and commercialization of emerging Fourth Industrial Revolution technologies	203
11.4.6	INDIA	204
11.4.6.1	Establishment of ICCC to monitor environment, traffic, water logging, and law-and-order situations to facilitate decision-making and daily operations	204
11.4.7	AUSTRALIA & NEW ZEALAND	204
11.4.7.1	Government's Smart Cities Plan to improve investment performance and enhance sustainability	204
11.4.8	SOUTHEAST ASIA	205
11.4.8.1	Rapid urbanization and need for digital technologies to provide smart infrastructure and services	205
11.4.9	REST OF ASIA PACIFIC	205
11.5	MIDDLE EAST & AFRICA	206
11.5.1	MIDDLE EAST & AFRICA: SMART CITIES MARKET DRIVERS	206
11.5.2	MIDDLE EAST & AFRICA: RECESSION IMPACT	206
TABLE 175	MIDDLE EAST & AFRICA: SMART CITIES MARKET, BY FOCUS AREA, 2017-2022 (USD BILLION)	207
TABLE 176	MIDDLE EAST & AFRICA: SMART CITIES MARKET, BY FOCUS AREA, 2023-2028 (USD BILLION)	207
TABLE 177	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY OFFERING, 2017-2022 (USD BILLION)	207
TABLE 178	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY OFFERING, 2023-2028 (USD BILLION)	208

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TABLE 179	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	208
TABLE 180	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	208
TABLE 181	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2017-2022 (USD BILLION)	209
TABLE 182	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2023-2028 (USD BILLION)	209
TABLE 183	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY TYPE, 2017-2022 (USD BILLION)	209
TABLE 184	MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY TYPE, 2023-2028 (USD BILLION)	210
TABLE 185	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY OFFERING, 2017-2022 (USD BILLION)	210
TABLE 186	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY OFFERING, 2023-2028 (USD BILLION)	210
TABLE 187	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	211
TABLE 188	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	211
TABLE 189	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SERVICE, 2017-2022 (USD BILLION)	211
TABLE 190	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SERVICE, 2023-2028 (USD BILLION)	212
TABLE 191	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY TYPE, 2017-2022 (USD BILLION)	212
TABLE 192	MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY TYPE, 2023-2028 (USD BILLION)	212
TABLE 193	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY OFFERING, 2017-2022 (USD BILLION)	213
TABLE 194	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY OFFERING, 2023-2028 (USD BILLION)	213
TABLE 195	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SOLUTION, 2017-2022 (USD BILLION)	213
TABLE 196	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SOLUTION, 2023-2028 (USD BILLION)	214
TABLE 197	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SERVICE, 2017-2022 (USD BILLION)	214
TABLE 198	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SERVICE, 2023-2028 (USD BILLION)	214
TABLE 199	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY TYPE, 2017-2022 (USD BILLION)	215
TABLE 200	MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY TYPE, 2023-2028 (USD BILLION)	215
TABLE 201	MIDDLE EAST & AFRICA: SMART CITIZEN SERVICES MARKET, BY TYPE, 2017-2022 (USD BILLION)	215
TABLE 202	MIDDLE EAST & AFRICA: SMART CITIZEN SERVICES MARKET, BY TYPE, 2023-2028 (USD BILLION)	216
TABLE 203	MIDDLE EAST & AFRICA: SMART CITIES MARKET, BY REGION, 2017-2022 (USD BILLION)	216
TABLE 204	MIDDLE EAST: SMART CITIES MARKET, BY REGION, 2023-2028 (USD BILLION)	216
TABLE 205	MIDDLE EAST: SMART CITIES MARKET, BY GCC COUNTRY, 2017-2022 (USD BILLION)	217
TABLE 206	MIDDLE EAST: SMART CITIES MARKET, BY GCC COUNTRY, 2023-2028 (USD BILLION)	217
11.5.3	GCC COUNTRIES	217
11.5.3.1	UAE	217
11.5.3.1.1	Need to ensure sustainable development and maintain balance between economic and social development	217
11.5.3.2	KSA	218
11.5.3.2.1	Planning underway for AI-powered city with flying cabs and artificial moon	218
11.5.3.3	Rest of GCC countries	218
11.5.4	SOUTH AFRICA	219
11.5.4.1	Advancement in transportation and WiFi projects	219
11.5.5	EGYPT	219
11.5.5.1	Egypt Vision 2030 to introduce smart cities in Egypt to enhance people's lives	219
11.5.6	NIGERIA	220
11.5.6.1	Rise in urbanization and need to boost economic growth and modernize tech infrastructure	220
11.5.7	REST OF MIDDLE EAST & AFRICA	220

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