

Global Orthodontic Products Market Report and Forecast 2024-2032

Market Report (7 days) | 2024-02-09 | 160 pages | EMR Inc.

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Report description:

Global Orthodontic Products Market Report and Forecast 2024-2032

Global Orthodontic Products Market Outlook

The global orthodontic products market size was valued at USD 5.7 billion in 2023, driven by significant shift towards aesthetic products like clear aligners and ceramic braces across the globe. The market size is anticipated to grow at a CAGR of 11.8% during the forecast period of 2024-2032 to achieve a value of USD 15.6 billion by 2032.

Orthodontic Products: Introduction

Orthodontic products are tools and devices used to correct teeth and jaw misalignments, enhancing oral function and aesthetics. They include traditional braces with metal wires and brackets, clear aligners for a less visible treatment option, retainers for maintaining alignment post-treatment, and other specialized appliances like expanders and headgear. These products are pivotal in orthodontic treatment, catering to a wide range of needs from simple corrections to complex dental adjustments, thereby improving overall dental health and confidence.

Key Trends in the Global Orthodontic Products Market

Advancements in 3D printing and digital imaging are revolutionizing the design and manufacturing of custom orthodontic appliances like aligners and braces, offering improved comfort and aesthetics. The integration of AI and machine learning in treatment planning is enhancing the precision and efficiency of orthodontic procedures.

There's a growing demand for aesthetic orthodontic options such as clear aligners, ceramic braces, and lingual braces. This trend is especially prominent among adults who prefer discreet treatment options. Orthodontic treatments are being increasingly integrated with other dental and medical treatments for comprehensive care. This interdisciplinary approach addresses not just the alignment of teeth but also overall oral health and functionality.

There's a rising trend in early orthodontic treatment for children, focusing on guiding jaw growth and correcting bite issues, which can reduce the need for more invasive treatments later.

Customization is becoming key in orthodontics, with treatments being increasingly tailored to meet individual patient needs, preferences, and lifestyles. Patients are seeking quicker treatment solutions, driving the development of advanced orthodontic products that promise shorter treatment times without compromising outcomes.

The use of teleorthodontics and remote monitoring technologies is on the rise, allowing for regular check-ups and adjustments

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without the need for frequent in-office visits. This trend has been particularly accelerated by the COVID-19 pandemic. There's an increasing awareness and initiative towards using sustainable and eco-friendly materials in orthodontic products, aligning with the broader global push towards environmental sustainability.

Global Orthodontic Products Market Segmentation

Market Breakup by Product

- Fixed
 - o□ Dental Braces
 - o□ Molar Bands
 - o□ Molar Wires
 - o□ Others
- Removable
 - o□ Aligners
 - o□ Retainers
 - o□ Others

Market Breakup by Patient

- Adults
- Children

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Global Orthodontic Products Market Overview

North America dominates in technological innovation and consumer demand, particularly in the U.S. and Canada. There's a high preference for aesthetic solutions like clear aligners, driven by a strong emphasis on cosmetic appearance and oral health.

Europe, characterized by advanced healthcare systems and a growing trend towards preventive dental care. Countries like Germany, the UK, and France show significant demand for high-quality orthodontic products, with a notable shift towards invisible and patient-friendly options.

Asia-Pacific experiencing rapid growth, especially in China, India, and South Korea, fueled by increasing disposable incomes, rising awareness about dental aesthetics, and a growing number of orthodontic practitioners.

Global Orthodontic Products Market: Competitor Landscape

The key features of the market report include patent analysis, grants analysis, clinical trials analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players.

- 3M Company
- American Orthodontics
- Align Technology, Inc.
- Dentaaurum GmbH & Co. KG
- Envista Holdings Corporation
- G&H Orthodontics, Inc. (Altaris Capital Partners, LLC)
- Dentsply Sirona Inc.
- Great Lakes Dental Technology
- Henry Schein, Inc.
- Ultradent Products
- DB Orthodontics
- Angelalign Technology, Inc.

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- Aditek Orthodontics
- Rocky Mountain Orthodontics, Inc.
- TP Orthodontics, Inc.

We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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*Additional insights provided are customisable as per client requirements.

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