

Food Allergy Market Report and Forecast 2024-2032

Market Report (7 days) | 2024-02-07 | 180 pages | EMR Inc.

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Report description:

Food Allergy Market Report and Forecast 2024-2032

Food Allergy Market Outlook

The food allergy market size was valued at USD 39.03 billion in 2023, driven by rising prevalence of food allergies across the world. The market size is anticipated to grow at a CAGR of 5.4 % during the forecast period of 2024-2032 to achieve a value of USD 62.7 billion by 2032.

Food Allergy: Introduction

A food allergy is an adverse immune response that occurs when the body mistakenly identifies a certain food protein as harmful, triggering a protective reaction. Symptoms can range from mild (such as hives, itching, or gastrointestinal discomfort) to severe and potentially life-threatening (like anaphylaxis, characterized by difficulty breathing, a drop in blood pressure, and dizziness). Common allergenic foods include nuts, milk, eggs, shellfish, and wheat. Management typically involves avoiding the allergenic food and having emergency medication like epinephrine accessible.

Key Trends in the Food Allergy Market

There is a rising prevalence of food allergies globally, driving demand for diagnostic and therapeutic options. Improved diagnostic methods, including more accurate and rapid testing kits, are being developed to identify food allergies with greater precision.

There's an increasing focus on developing and approving new treatments, such as oral immunotherapy, to desensitize individuals to allergens. Greater public and healthcare professional awareness about food allergies is leading to earlier diagnosis and better management.

The growth of the 'free-from' market, including gluten-free, nut-free, and dairy-free products, is significant, catering to those with food allergies. Stricter labelling laws and regulations globally are improving safety and transparency for consumers with food allergies.

Increase in allergy-friendly dining options and food services in schools, restaurants, and public spaces to accommodate individuals with food allergies.

Use of mobile apps and online resources for allergy management, including allergen tracking and emergency response, is on the rise.

Food Allergy Market Segmentation

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Market Breakup by Food Source

- Dairy Products
- Poultry Product
- Tree Nuts
- Peanuts
- Shellfish
- Wheat
- Soy
- Others

Market Breakup by Symptoms

- Anaphylaxis
- Atopic Dermatitis
- Others

Market Breakup by Diagnosis Test

- Skin-Prick Tests
- Blood Test
- Elimination Diet
- Oral Food Challenge
- Others

Market Breakup by Treatment Type

- Epinephrine
- Oral Immunotherapy
- Antihistamines
- Others

Market Breakup by Region

- United States
- EU-4 and the United Kingdom
 - o□ Germany
 - o□ France
 - o□ Italy
 - o□ Spain
 - o□ United Kingdom
- Japan

Food Allergy Market Overview

In North America, the food allergy market is witnessing growth in allergy diagnostics and therapeutics, driven by high awareness and advanced healthcare infrastructure. There's a strong emphasis on food labeling regulations, ensuring allergen-free options are available and clearly marked. The region also sees significant research into allergy treatments, including oral immunotherapy, alongside a growing trend in allergy-friendly food products, catering to the needs of individuals with food allergies.

Europe's food allergy market is marked by stringent food safety regulations and a focus on consumer protection, with clear labeling of potential allergens in food products being a priority. The region is also witnessing growth in allergy diagnostics and an increasing prevalence of food allergies, driving the demand for specialized healthcare services. European countries are actively involved in research to understand food allergy mechanisms and develop novel treatment approaches.

Japan is experiencing a rise in food allergy awareness and diagnosis, particularly in urban areas and among the middle class. Changing dietary patterns and the introduction of western diets may be contributing to an increased incidence of food allergies.

Food Allergy Market: Competitor Landscape

The key features of the market report include patent analysis, grants analysis, clinical trials analysis, funding and investment analysis, partnerships, and collaborations analysis by the leading key players.

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- GlaxoSmithKline plc
- Novartis AG
- Mylan N.V.
- Teva Pharmaceutical Industries
- Sanofi
- Boehringer Ingelheim International GmbH
- AstraZeneca
- Johnson & Johnson Private Limited
- Bayer AG

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Table of Contents:

1	Preface
1.1	Objectives of the Study
1.2	Key Assumptions
1.3	Report Coverage - Key Segmentation and Scope
1.4	Research Methodology
2	Executive Summary
3	Food Allergy Overview
3.1	Guidelines and Stages
3.2	Pathophysiology
3.3	Screening and Diagnosis
3.4	Treatment Pathway
4	Patient Profile
4.1	Patient Profile Overview
4.2	Patient Psychology and Emotional Impact Factors
4.3	Risk Assessment and Treatment Success Rate
5	Food Allergy Epidemiology Analysis - 7MM
5.1	7MM Epidemiology Scenario Overview (2017-2032)
5.2	United States Food Allergy Epidemiology Forecast (2017-2032)
5.3	EU-4 and United Kingdom Food Allergy Epidemiology Forecast (2017-2032)
5.3.1	Germany Food Allergy Epidemiology Forecast (2017-2032)
5.3.2	France Food Allergy Epidemiology Forecast (2017-2032)
5.3.3	Italy Food Allergy Epidemiology Forecast (2017-2032)
5.3.4	Spain Food Allergy Epidemiology Forecast (2017-2032)
5.3.5	United Kingdom Food Allergy Epidemiology Forecast (2017-2032)
5.4	Japan Food Allergy Epidemiology Forecast (2017-2032)
6	Food Allergy Market Overview - 7MM
6.1	Food Allergy Market Historical Value (2017-2023)
6.2	Food Allergy Market Forecast Value (2024-2032)
7	Food Allergy Market Landscape - 7MM
7.1	Food Allergy Therapeutics Developers Landscape
7.1.1	Analysis by Year of Establishment

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- 7.1.2 Analysis by Company Size
 - 7.1.3 Analysis by Region
- 7.2 Food Allergy Therapeutics Product Landscape
 - 7.2.1 Analysis by Products
 - 7.2.2 Analysis by Indications
 - 7.2.3 Analysis by Route of Administration
- 8 Food Allergy Challenges and Unmet Needs
 - 8.1 Treatment Pathway Challenges
 - 8.2 Compliance and Drop-Out Analysis
 - 8.3 Awareness and Prevention Gaps
- 9 Cost of Treatment
- 10 Food Allergy Market Dynamics
 - 10.1 Market Drivers and Constraints
 - 10.2 SWOT Analysis
 - 10.3 Porter's Five Forces Model
 - 10.4 Key Demand Indicators
 - 10.5 Key Price Indicators
 - 10.6 Industry Events, Initiatives, and Trends
 - 10.7 Value Chain Analysis
- 11 Food Allergy Market Segmentation - 7MM
 - 11.1 Food Allergy Market by Food Source
 - 11.1.1 Market Overview
 - 11.1.2 Dairy Products
 - 11.1.3 Poultry Product
 - 11.1.4 Tree Nuts
 - 11.1.5 Peanuts
 - 11.1.6 Shellfish
 - 11.1.7 Wheat
 - 11.1.8 Soy
 - 11.1.9 Others
 - 11.2 Food Allergy Market by Symptoms
 - 11.2.1 Market Overview
 - 11.2.2 Anaphylaxis
 - 11.2.3 Atopic Dermatitis
 - 11.2.4 Others
 - 11.3 Food Allergy Market by Diagnosis Test
 - 11.3.1 Skin-Prick Tests
 - 11.3.2 Blood Test
 - 11.3.3 Elimination Diet
 - 11.3.4 Oral Food Challenge
 - 11.3.5 Others
 - 11.4 Food Allergy Market by Treatment Type
 - 11.4.1 Market Overview
 - 11.4.2 Epinephrine
 - 11.4.3 Oral Immunotherapy
 - 11.4.4 Antihistamines
 - 11.4.5 Others

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- 11.5 Food Allergy Market by Region
 - 11.5.1 Market Overview
 - 11.5.2 United States
 - 11.5.3 EU-4 and the United Kingdom
 - 11.5.3.1 Germany
 - 11.5.3.2 France
 - 11.5.3.3 Italy
 - 11.5.3.4 Spain
 - 11.5.3.5 United Kingdom
 - 11.5.4 Japan
- 12 United States Food Allergy Market
 - 12.1 Food Allergy Market Historical Value (2017-2023)
 - 12.2 Food Allergy Market Forecast Value (2024-2032)
 - 12.3 Food Allergy Market by Disease Type
 - 12.4 Food Allergy Market by Treatment Type
- 13 EU-4 and United Kingdom Food Allergy Market
 - 13.1 Food Allergy Market Historical Value (2017-2023)
 - 13.2 Food Allergy Market Forecast Value (2024-2032)
 - 13.3 Germany Food Allergy Market Overview
 - 13.3.1 Food Allergy Market by Disease Type
 - 13.3.2 Food Allergy Market by Treatment Type
 - 13.4 France Food Allergy Market Overview
 - 13.4.1 Food Allergy Market by Disease Type
 - 13.4.2 Food Allergy Market by Treatment Type
 - 13.5 Italy Food Allergy Market Overview
 - 13.5.1 Food Allergy Market by Disease Type
 - 13.5.2 Food Allergy Market by Treatment Type
 - 13.6 Spain Food Allergy Market Overview
 - 13.6.1 Food Allergy Market by Disease Type
 - 13.6.2 Food Allergy Market by Treatment Type
 - 13.7 United Kingdom Food Allergy Market Overview
 - 13.7.1 Food Allergy Market by Disease Type
 - 13.7.2 Food Allergy Market by Treatment Type
- 14 Japan Food Allergy Market
 - 14.1 Food Allergy Market Historical Value (2017-2023)
 - 14.2 Food Allergy Market Forecast Value (2024-2032)
 - 14.2.1 Food Allergy Market by Disease Type
 - 14.2.2 Food Allergy Market by Treatment Type
- 15 Patent Analysis
 - 15.1 Analysis by Type of Patent
 - 15.2 Analysis by Publication year
 - 15.3 Analysis by Issuing Authority
 - 15.4 Analysis by Patent Age
 - 15.5 Analysis by CPC Analysis
 - 15.6 Analysis by Patent Valuation
 - 15.7 Analysis by Key Players
- 16 Grants Analysis

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- 16.1 Analysis by year
- 16.2 Analysis by Amount Awarded
- 16.3 Analysis by Issuing Authority
- 16.4 Analysis by Grant Application
- 16.5 Analysis by Funding Institute
- 16.6 Analysis by NIH Departments
- 16.7 Analysis by Recipient Organization
- 17 Clinical Trials Analysis
 - 17.1 Analysis by Trial Registration Year
 - 17.2 Analysis by Trial Status
 - 17.3 Analysis by Trial Phase
 - 17.4 Analysis by Therapeutic Area
 - 17.5 Analysis by Geography
- 18 Funding Analysis
 - 18.1 Analysis by Funding Instances
 - 18.2 Analysis by Type of Funding
 - 18.3 Analysis by Funding Amount
 - 18.4 Analysis by Leading Players
 - 18.5 Analysis by Leading Investors
 - 18.6 Analysis by Geography
- 19 Partnership and Collaborations Analysis
 - 19.1 Analysis by Partnership Instances
 - 19.2 Analysis by Type of Partnership
 - 19.3 Analysis by Leading Players
 - 19.4 Analysis by Geography
- 20 Supplier Landscape
 - 20.1 Pfizer Inc.
 - 20.1.1 Financial Analysis
 - 20.1.2 Product Portfolio
 - 20.1.3 Demographic Reach and Achievements
 - 20.1.4 Mergers and Acquisition
 - 20.1.5 Certifications
 - 20.2 GlaxoSmithKline plc
 - 20.2.1 Financial Analysis
 - 20.2.2 Product Portfolio
 - 20.2.3 Demographic Reach and Achievements
 - 20.2.4 Mergers and Acquisition
 - 20.2.5 Certifications
 - 20.3 Novartis AG
 - 20.3.1 Financial Analysis
 - 20.3.2 Product Portfolio
 - 20.3.3 Demographic Reach and Achievements
 - 20.3.4 Mergers and Acquisition
 - 20.3.5 Certifications
 - 20.4 Mylan N.V.
 - 20.4.1 Financial Analysis
 - 20.4.2 Product Portfolio

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- 20.4.3 Demographic Reach and Achievements
- 20.4.4 Mergers and Acquisition
- 20.4.5 Certifications
- 20.5 Teva Pharmaceutical Industries
 - 20.5.1 Financial Analysis
 - 20.5.2 Product Portfolio
 - 20.5.3 Demographic Reach and Achievements
 - 20.5.4 Mergers and Acquisition
 - 20.5.5 Certifications
- 20.6 Sanofi
 - 20.6.1 Financial Analysis
 - 20.6.2 Product Portfolio
 - 20.6.3 Demographic Reach and Achievements
 - 20.6.4 Mergers and Acquisition
 - 20.6.5 Certifications
- 20.7 Boehringer Ingelheim International GmbH
 - 20.7.1 Financial Analysis
 - 20.7.2 Product Portfolio
 - 20.7.3 Demographic Reach and Achievements
 - 20.7.4 Mergers and Acquisition
 - 20.7.5 Certifications
- 20.8 AstraZeneca
 - 20.8.1 Financial Analysis
 - 20.8.2 Product Portfolio
 - 20.8.3 Demographic Reach and Achievements
 - 20.8.4 Mergers and Acquisition
 - 20.8.5 Certifications
- 20.9 Johnson & Johnson Private Limited
 - 20.9.1 Financial Analysis
 - 20.9.2 Product Portfolio
 - 20.9.3 Demographic Reach and Achievements
 - 20.9.4 Mergers and Acquisition
 - 20.9.5 Certifications
- 20.10 Bayer AG
 - 20.10.1 Financial Analysis
 - 20.10.2 Product Portfolio
 - 20.10.3 Demographic Reach and Achievements
 - 20.10.4 Mergers and Acquisition
 - 20.10.5 Certifications
- 21 Food Allergy Market - Distribution Model (Additional Insight)
 - 21.1 Overview
 - 21.2 Potential Distributors
 - 21.3 Key Parameters for Distribution Partner Assessment
- 22 Key Opinion Leaders (KOL) Insights (Additional Insight)
- 23 Company Competitiveness Analysis (Additional Insight)
 - 23.1 Very Small Companies
 - 23.2 Small Companies

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- 23.3 Mid-Sized Companies
- 23.4 Large Companies
- 23.5 Very Large Companies
- 24 Payment Methods (Additional Insight)
 - 24.1 Government Funded
 - 24.2 Private Insurance
 - 24.3 Out-of-Pocket

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