

## **U.S. Casino Gaming Equipment Market - Focused Insights 2024-2029**

Market Report | 2024-02-22 | 75 pages | Arizton Advisory & Intelligence

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### **Report description:**

The US casino gaming equipment market was valued at USD 2.90 billion in 2023 and is expected to grow at a CAGR of 3.76% from 2023 to 2029.

### **US CASINO GAMING EQUIPMENT MARKET HIGHLIGHTS**

- The US casino gaming equipment market is growing significantly due to bigger and better slot machines, growing demand for live dealers, growing adoption of AR and VR in gambling, rising popularity of the online gambling market, incorporating artificial intelligence technology, growing demand for electronic gaming tables, growing hospitality industry, rising involvement of vendors, and rising demand for extravagant casinos.
- The popularity of electronic gaming tables is growing significantly due to the high-definition display and touchscreens, which give players a more immersive gaming experience.
- The demand for replacement segment is a major contributor to the US casino gaming equipment market, which is expected to grow significantly in coming years.
- Ainsworth Game Technology, Aristocrat Leisure, Everi Holdings, Incredible Technologies, International Game Technology, Konami Holdings, Light & Wonder, and PlayAGS are the leading players and have strong market penetration. Vendors such as ANGEL GROUP CO., LTD, Aruze Gaming America, Inc., Eclipse Gaming Systems LLC, Gambling Partners International, Jackpot Digital Inc., Magic Dreams, Novomatic, Ortiz Gaming, Rye Park Gaming, TCSJOHNHUXLEY, and many others are the prominent players in the market with a noteworthy presence.
- Standalone casinos are early adopters of advanced technologies such as augmented reality, virtual reality, etc.
- The popularity of casinos in the US is rising among youngsters. 30% of the adult population in the US visited casinos in 2022. Thus, the casinos seek innovative gaming equipment to cater to these audiences.
- In the US casino gaming equipment market, the trend of chip customization is growing significantly. This is due to casinos' branding, unique designs, and logos, which enhance the player experience and brand recognition.

### **REPORT HIGHLIGHTS**

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## SEGMENTATION & FORECAST

- Demand Market Insights (2023-2029)
- Replacement
- New/Expansionary
- Product Insights (2023-2029)
- Slot Machines
- Gaming Tables
- VLTs
- Video Poker Machines
- Others
- Installation Market Insights (2023-2029)
- Inside
- Outside
- End-User Market Insights (2023-2029)
- Standalone Casino
- Hotel Casino
- Cruise and Riverboat Casino
- Others

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- Market Dynamics
- Competitive Landscape of the US Casino Gaming Equipment Market
- Key Vendors
- Other Prominent Vendors

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- Abbreviations
- About Arizton

## VENDORS LIST

### Key Vendors

- Ainsworth Game Technology
- Aristocrat Leisure
- Everi Holdings
- Incredible Technologies
- International Game Technology
- Konami Holdings
- Light & Wonder
- PlayAGS

### Other Prominent Vendors

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- [ANGEL GROUP CO., LTD
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- [Eclipse Gaming Systems LLC
- [Gambling Partners International
- [Jackpot Digital Inc
- [Magic Dreams
- [Novomatic
- [Ortiz Gaming
- [Rye Park Gaming
- [TCSJOHNHUXLEY
- [Abbiati Casino Equipment
- [Bingotimes Digital Technology
- [BONO Gaming System
- [Cammegh
- [Casino Technology
- [Cole Kepro International
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- [FBM Gaming
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- [Grand Vision Gaming
- [GTI Gaming
- [Inspired Entertainment
- [Interblock
- [Matsui Gaming Machine
- [Merkur Gaming
- [Sega Sammy Creation
- [TABLESWIN
- [Taiwei Group
- [Zitro Games

#### KEY QUESTIONS ANSWERED:

- 1.[What is the projected value of the US casino gaming equipment market by 2029?
- 2.[What is the projected value of the US casino gaming equipment market by 2029?
- 3.[What factors are driving the growth of the video poker machines segment?
- 4.[Why is the replacement segment in the US casino gaming equipment market growing?

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