

## **APAC Generator Rental Market - Focused Insights 2024-2029**

Market Report | 2024-02-22 | 85 pages | Arizton Advisory & Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$2200.00
- Team License \$3500.00
- Enterprisewide \$3500.00

### **Report description:**

The APAC generator rental market was valued at USD 1.35 billion in 2023 and is expected to grow at a CAGR of 5.28% from 2023-2029.

### **MARKET DRIVERS**

**Rising Frequency of Power Outages:** Increasing power outages, from weather, grid issues, or maintenance, drive demand for generator rentals. Businesses prioritize reliable backup power for uninterrupted operations, fueling the need for rental services. In Japan, power utilities anticipate a reserve power supply capacity ratio of 5.8%, below the recommended 8%. A power supply deficit prompted warnings and increased demand for backup power during peak demand in February 2022. Such factors boost the market for rental power equipment in outage-prone regions and among companies facing load shedding.

**Energy Transition Facilitating the APAC Generator Rental Market:** The energy transition to cleaner sources fuels growth in the APAC generator rental market. As countries shift to renewables, the intermittent nature of sources like solar and wind creates a need for backup power. Generator rentals offer a flexible solution, ensuring stable power during low renewable energy generation. This transition reduces ecological impact and aligns with the region's environmental goals for a greener future.

**Rising Events and Temporary Power Needs:** The APAC generator rental market is crucial for events, offering reliable power solutions for festivals, concerts, conferences, and more. The trend extends beyond events to industries like construction, manufacturing, and emergency response, where generator rentals provide mobile and adaptable power solutions. Businesses rely on them for uninterrupted power during emergencies, maintenance, and fluctuating demands on construction sites.

### **APAC GENERATOR RENTAL MARKET HIGHLIGHTS:**

- The diesel fuel segment accounted for the largest revenue share of the APAC generator rental market. Reliability and ease of usage alongside large-scale industries' demand push this segment. They are often used in several applications, comprising

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

construction sites, events, and emergency backup, owing to their robust performance and ability to offer a stable power supply. In addition, uncertainty in electricity supply and low emission packages in generators fuel the segment's growth.

-□Based on power rating, the <75KVA market is the fastest-growing segment, with a CAGR of 6.75% during the forecast period. Generators with a capacity of less than 75KVA are growing significantly due to their versatility and suitability for small-scale applications. They are commonly used for events, residential backup power, and smaller construction projects across APAC, providing a reliable power source for modest energy demands.

-□The continuous power application segment is growing at the highest CAGR of 5.73% during the forecast period. Continuous power generators are often deployed in industrial settings where a reliable and uninterrupted power supply is essential for constant manufacturing. These generators ensure that industrial operations run seamlessly without disruptions. As these generators provide power without disruptions, the demand for continuous power generators is increasing.

-□The construction sector by end-user accounted for the largest revenue share owing to the high adoption of electric equipment for various infrastructure activities. The APAC generator rental market caters to remote and off-grid applications, including construction sites in remote locations, mining operations, and events held in areas with limited access to the main power grid.

## REGIONAL ANALYSIS

The generator rentals market in India is expected to grow at the fastest CAGR of 6.96% during the forecast period. The relatively unreliable grid supply supports the growth through most parts of the country. Several residential, commercial, and industrial establishments require prime or standby power to ensure continuity in operations. Therefore, such factors are anticipated to surge the demand for generators in the country.

## VENDOR LANDSCAPE

The APAC generator rental market report contains exclusive data on 20 vendors. Aggreko, Atlas Copco, Cummins, Kohler, and Caterpillar are some leading players currently dominating the APAC generator rental market. The competitive landscape characterizes the APAC generator rental market, prompting key players to engage in strategic partnerships and collaborations. Companies are forming alliances to expand their regional footprint, offer a comprehensive range of services, and enhance their technological capabilities.

## REPORT HIGHLIGHTS

### SEGMENTATION & FORECAST

- Fuel Type (Revenue)
  - Diesel
  - Natural Gas
  - Others
- Power Rating (Revenue)
  - <75KVA
  - 75-375KVA
  - 376-1000KVA
  - >1000KVA
- Application (Revenue)
  - Standby Power
  - Continuous Power
  - Peak Shaving
- End-User (Revenue)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Construction
- Retail
- Oil & Gas
- Mining
- Events
- Utilities
- I.T. & Data Centers
- Manufacturing
- Others

## LIST OF VENDORS

### Key Vendors

- Aggreko
- Atlas Copco
- Caterpillar
- Cummins
- Kohler

### Other Prominent Vendors

- Aksa Power Generation
- Aver Asia
- East Coast Generators
- Generac Power Systems
- Generators Australia
- HIMOINSA
- Kaltimex Energy
- Kanamoto
- Modern Energy Rental
- Nishio
- Powermak
- Sudhir
- UMAC
- Unicel Autotech
- United Rentals

## KEY QUESTIONS ANSWERED:

- 1.□How big is the APAC generator rental market?
- 2.□What is the projected growth rate of the APAC generator rental market?
- 3.□What are the rising trends in the APAC generator rental market?
- 4.□Who are the key players in the APAC generator rental market?

## Table of Contents:

### CHAPTER - 1: APAC Generator Rental Market Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Executive Summary
- Introduction
- Key Findings

## CHAPTER - 2: APAC Generator Rental Market Projected Revenue

- APAC: Projected Revenue of Generator Rental Market (2023-2029) (\$Billions)

## CHAPTER - 3: APAC Generator Rental Market Segmentation Data

- APAC: Projected Revenue by Fuel Type (2023-2029); (Revenue \$ BN)
- Fuel Type Snapshot
- Diesel
- Natural Gas
- Others
- APAC: Projected Revenue by Power Rating (2023-2029); (Revenue \$ BN)
- Power Rating Snapshot
- <75KVA
- 75-375KVA
- 376-1000KVA
- >1000KVA
- APAC: Projected Revenue by Application (2023-2029); (Revenue \$ BN)
- Application Snapshot
- Standby Power
- Continuous Power
- Peak Shaving
- APAC: Projected Revenue by End-User (2023-2029); (Revenue \$ BN)
- End-User Snapshot
- Construction
- Retail
- Oil & Gas
- Mining
- Events
- Utilities
- I.T. & Data Centres
- Manufacturing
- Others

## CHAPTER - 4: APAC Generator Rental Market Prospects & Opportunities

- APAC Generator Rental Market Trends
- APAC Generator Rental Market Drivers
- APAC Generator Rental Market Constraints

## CHAPTER - 5: APAC Generator Rental Market Industry Overview

- APAC Generator Rental Market - Competitive Landscape
- APAC Generator Rental Market - Key Players
- APAC Generator Rental Market - Other Prominent Vendors

## CHAPTER - 6: Appendix

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- [Research Methodology](#)
- [Abbreviations](#)
- [About Arizton](#)

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## APAC Generator Rental Market - Focused Insights 2024-2029

Market Report | 2024-02-22 | 85 pages | Arizton Advisory & Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$2200.00
	Team License	\$3500.00
	Enterprisewide	\$3500.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com