

## **Weight Management and Wellbeing in Hong Kong, China**

Market Direction | 2024-02-07 | 23 pages | Euromonitor

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### **Report description:**

There has been an increase in the number of Korean weight management brands entering the Hong Kong market. For example, Glam.D launched the cookie & cream flavour Light Meal Shake, tailored to suit the preferences of Hong Kong consumers. Korean beauty, fashion and weight-loss brands are well-received by local consumers due to the perception that Korea is the foremost country in terms of product development and innovation. On top of that, as Hong Kong has a sizeable tea-drinking culture with offi...

Euromonitor International's Weight Management and Wellbeing in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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