

Vitamins in Hong Kong, China

Market Direction | 2024-02-07 | 24 pages | Euromonitor

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Report description:

The significant increase in vitamins sales in Hong Kong in 2023 can be attributed to several factors. There has been a growing emphasis among local consumers on taking preventive measures to enhance their overall health and wellbeing. This trend has been established for some time but has gained even more momentum in recent years due to heightened health concerns resulting from the pandemic. Consumers are now more aware of the importance of maintaining a strong immune system and are actively seek...

Euromonitor International's Vitamins in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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