

Sweet Spreads Packaging in Switzerland

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

In 2022, sweet spreads packaging volumes saw a second year of decline, seeing a normalisation of volumes after the exceptional growth seen in 2020 during the pandemic. However, packaging volumes remained far above the pre-pandemic level. Jams and preserves continued to account for the highest packaging volumes within sweet spreads in Switzerland in 2022, and also saw the strongest growth. This can be attributed to factors such as jams and preserves being considered traditional and beloved sweet...

Euromonitor International's Sweet Spreads Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Jams and preserves packaging grows in 2022 due to shifting consumer preferences

Glass jars increases packaging volumes due to preservation ability

250g and 500g pack sizes preferred, for different reasons

PROSPECTS AND OPPORTUNITIES

PET bottles forecast to gain pack type share for honey

Glass unlikely to face any threats to its leadership in sweet spreads packaging

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