

## **Sweet Spreads Packaging in Sweden**

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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### **Report description:**

Despite already seeing growth in packaging volumes in 2020 and 2021, sweet spreads continued to see an increase in volumes in 2022, although at a slower rate. While many consumers returned to work, school and social lives, they continued to lead more home-centred lifestyles compared with the pre-pandemic period, leaving more time for longer and more indulgent breakfasts and snacks in the home. Breakfast remains an important consumption occasion for sweet spreads in Sweden, and many people also e...

Euromonitor International's Sweet Spreads Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Glass jars remains the dominant pack type in sweet spreads

Mid-sized packs are the most popular

PROSPECTS AND OPPORTUNITIES

Premiumisation will prompt players to print claims on packaging

PET bottles set to gain pack type share in sweet spreads

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