

Sweet Spreads Packaging in Spain

Market Direction | 2023-10-20 | 8 pages | Euromonitor

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Report description:

After disruption to packaging volumes for sweet spreads in 2020 and 2021 due to the pandemic, in 2022 stabilisation was seen, with volumes seeing just a slight decline, settling at around the pre-pandemic level. Although the dominant pack types for sweet spreads packaging are glass jars, thin wall plastic containers, and PET jars, they all saw declining packaging volumes in 2022. Meanwhile, although rising from a low base, HDPE bottles saw dynamic growth in 2022, thanks to its rising presence in...

Euromonitor International's Sweet Spreads Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SWEET SPREADS PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

HDPE bottles increasingly preferred for sweet spreads for their cost and customisation

Glass jars loses share to PET bottles for honey, due to cost and durability

Larger pack sizes become more popular as they provide better value for money

PROSPECTS AND OPPORTUNITIES

Glass jars expected to grow for their good preservation and visual appeal

250g pack size expected to gain share due to rising on-the-go consumption

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