

Sweet Spreads Packaging in Argentina

Market Direction | 2023-09-12 | 8 pages | Euromonitor

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Report description:

Thin wall plastic containers were recording the strongest growth in sweet spreads packaging unit volumes in Argentina in 2022, helping this pack type to gain share. This is because thin wall plastic containers offer versatility in terms of shapes and sizes, allowing manufacturers to cater to different product quantities and consumer preferences. As most thin wall plastic containers are clear or translucent, they allow consumers to see the product inside, creating a visual appeal and building con...

Euromonitor International's Sweet Spreads Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SWEET SPREADS PACKAGING IN ARGENTINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers gaining share in sweet spreads packaging

PET bottles are growing in preference as a pack type for honey

The 454g, 390g and 500g packs remain the favourite sizes for sweet spreads in 2022

PROSPECTS AND OPPORTUNITIES

Plastic pouches are expected to increase their share in jams and preserves

The 330g pack size is expected to gain share over the forecast period

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