

Sugar and Sweeteners in Brazil

Market Direction | 2024-02-07 | 19 pages | Euromonitor

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Report description:

The year 2023 was marked by a unique dynamic in the sugar market in Brazil, characterised by significant changes in prices, production, and consumption of the sweetener. Throughout the 2023/24 sugarcane season, the average prices of crystal sugar surpassed those recorded in the previous period. Despite the record sugar production in the state of Sao Paulo, the product's price reached historical levels, primarily due to the robust performance of Brazilian exports, which reduced the available supp...

Euromonitor International's Sugar and Sweeteners in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sugar and Sweeteners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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