

Street Stalls/Kiosks in Japan

Market Direction | 2024-02-08 | 20 pages | Euromonitor

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Report description:

Street stalls/kiosks continued to see an increase in current value sales in 2023, thanks to the rising popularity of food trucks. Even during the pandemic, food trucks were less negatively impacted thanks to their mobility, which allowed them to quickly adapt to home seclusion and move from business areas to residential areas. On the contrary, as the flow of people returned to business areas, food trucks could easily relocate back to these areas. In 2023, demand from employees looking for lunch...

Euromonitor International's Street Stalls/Kiosks in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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