

## **Starchy Roots in Brazil**

Market Direction | 2024-02-07 | 20 pages | Euromonitor

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### **Report description:**

In 2023, the starchy roots market, primarily represented by cassava, experienced positive growth. Supply was robust at the start of the year, with a notable increase in cassava production in various regions due to farmers' interest in commercialisation. However, prices remained high due to strong demand, establishing an initial imbalance between supply and demand. In March, supply surged due to the intensification of harvest, driven by the need to free up areas for leasing and planting the next...

Euromonitor International's Starchy Roots in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Starchy Roots market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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