

Soft Drinks Packaging in Vietnam

Market Direction | 2023-04-10 | 8 pages | Euromonitor

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Report description:

PET bottles are the dominant packaging type in soft drinks and are used for the majority of soft drinks products, being particularly strong in bottled water, carbonates, RTD tea and sports drinks. Metal beverage cans are another major pack type in Vietnamese soft drinks. Metal beverage cans are cheap to produce and can be manufactured in large quantities, which makes them an ideal choice for companies that produce large quantities of soft drinks. Similarly, PET bottles are also inexpensive to ma...

Euromonitor International's Soft Drinks Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Soft Drinks Packaging in Vietnam

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List Of Contents And Tables

SOFT DRINKS PACKAGING IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles remain the main pack type in soft drinks packaging

The 330ml and 500ml pack sizes are most popular in Vietnamese soft drinks

Rising health awareness and urbanisation driving growth in bottled water

PROSPECTS AND OPPORTUNITIES

Coca-Cola Vietnam changes Sprite bottle packaging to clear plastic for improved recyclability

Vietnam looking to reduce use of single-use plastic

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