

Soft Drinks Packaging in Thailand

Market Direction | 2023-04-10 | 9 pages | Euromonitor

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Report description:

PET bottles are heavily used for soft drinks packaging in Thailand as they are cost-effective, lightweight, durable, recyclable and widely available. PET bottles are cheaper to produce than other packaging materials such as glass or aluminium. This makes them a more cost-effective option for soft drinks manufacturers, allowing them to keep the prices of their products affordable for consumers. The lightweight characteristics of PET bottles, which makes them easy to transport and store, is partic...

Euromonitor International's Soft Drinks Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOFT DRINKS PACKAGING IN THAILAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles remain the main pack type in soft drinks in 2022

The 500ml and 600ml pack sizes are most popular in soft drinks

Soft drinks packaging expected to grow from 2022

PROSPECTS AND OPPORTUNITIES

Sustainable development a key prospect for manufacturers in Thailand

PET bottles will remain the major pack type, helped by increasing switch to rPET

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