

Soft Drinks Packaging in Switzerland

Market Direction | 2023-04-04 | 9 pages | Euromonitor

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Report description:

Packaging unit volumes in Switzerland's overall soft drinks market saw even faster growth in 2022 than they had done a year earlier, but they still remained below pre-pandemic levels. The strong growth was mainly due to the ongoing recovery of sales in the foodservice channel in 2022, which was disproportionally affected during the COVID-19-induced lockdowns in 2020, when it lost almost a quarter of its unit volumes. Retail sales continued growing throughout the pandemic, although packaging unit...

Euromonitor International's Soft Drinks Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Coca-Cola's sustainable packaging innovations for its Valser bottled water

PROSPECTS AND OPPORTUNITIES

Dynamic growth in concentrates will boost sales of PET bottles

New rules on recyclability to ensure tax levies on disposable PET bottles

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