

Soft Drinks Packaging in South Korea

Market Direction | 2023-04-06 | 9 pages | Euromonitor

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Report description:

South Korea's soft drinks market continued to see robust growth in 2022, driven by strong performances by its two major categories - bottled water and carbonates. Soft drinks saw dynamic growth in both the retail and foodservice channels in 2022. Foodservice sales were boosted by the return of out-of-home consumption as COVID-19 restrictions were eased or lifted in 2022. However, there is also a persistent trend of people wanting to spend more time at home and a desire to save money, which are S...

Euromonitor International's Soft Drinks Packaging in South Korea report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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SOFT DRINKS PACKAGING IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Packaging volume sales grow due to strong performances by bottled water and carbonates

Ongoing at-home consumption driving sales of larger pack sizes

Clear, label-free packaging the latest sustainability innovation in bottled water

PROSPECTS AND OPPORTUNITIES

Sustained growth in e-commerce will further support sales of large pack sizes

PET bottles will continue gaining share in 2022-2027 helped by a strong performance by bottled water

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