

## **Soft Drinks Packaging in Malaysia**

Market Direction | 2023-04-05 | 7 pages | Euromonitor

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### **Report description:**

Although metal beverage cans are still the leading pack type for soft drinks in Malaysia, as they preserve the product well by protecting it from sunlight and are seen as a sustainable option, they were losing share to PET bottles over the review period, with this also expected to continue over the forecast period. One of the main reasons for this is the inflationary pressures caused by the recession, which is resulting in an increase in the price of products and their raw materials. In order to...

Euromonitor International's Soft Drinks Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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