

Soft Drinks Packaging in Argentina

Market Direction | 2023-04-03 | 8 pages | Euromonitor

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Report description:

PET bottles remained dominant across soft drinks packaging in Argentina, accounting for around two thirds of total soft drinks retail unit packaging volumes in 2022, and are expected to continue to do so throughout the forecast period. This pack type continued growing in the retail channel during the pandemic, even in 2020, as sales of soft drinks switched more into the home, and also continued to record a positive retail performance in 2022. PET bottles was hit like most other pack types by the...

Euromonitor International's Soft Drinks Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOFT DRINKS PACKAGING IN ARGENTINA

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Metal beverage cans gaining share from PET bottles in non-cola carbonates

PepsiCo launches Gatorade Zero Sugar to cash in on the health trend

PROSPECTS AND OPPORTUNITIES

Coca-Cola introduces its Universal Bottle to Argentina

Dynamic growth of small pack sizes to stabilise over the forecast period

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