

## **Self-Service Cafeterias in Japan**

Market Direction | 2024-02-08 | 21 pages | Euromonitor

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### **Report description:**

On 8 May 2023, the Japanese government announced that it would reclassify COVID-19 as a class 5 infectious disease, which is the same classification as seasonal flu. As a result, decisions regarding infection control were left to individuals and businesses as a general rule. This shift pushed consumers in Japan to return to pre-COVID-19 behaviours, including eating outside the home. Self-service cafeterias such as udon and soba were popular lunch options for office workers, who appreciated the q...

Euromonitor International's Self-Service Cafeterias in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Self-Service Cafeterias market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2024

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