

Sauces, Dips and Condiments Packaging in South Africa

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

Sauces is the largest packaging category in sauces, dips and condiments, driven by cooking and table sauces, in particular mayonnaise, ketchup and salad dressings. Home seclusion during the pandemic, especially in 2020, drove up demand for cooking and table sauces as South Africans cooked and ate more often at home, thereby benefitting packaging types such as rigid plastic (PET bottles, PET jars), glass (bottles, jars), and to a lesser extent, flexible packaging (plastic pouches). While retail u...

Euromonitor International's Sauces, Dips and Condiments Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles are the preferred choice for ketchup due to durable nature

Brands tend to focus on pack types that offer maximum product protection

Flexible plastic is popular packaging type in recipe sauces for its resealable features

PROSPECTS AND OPPORTUNITIES

Sustainability concerns are expected to drive the usage of glass bottles for salad dressings

Shatterproof PET jars set to be increasingly adopted in cooking and table sauces

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