

Sauces, Dips and Condiments Packaging in Romania

Market Direction | 2023-10-26 | 8 pages | Euromonitor

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Report description:

The use of PET bottles as a pack type for sauces, dips and condiments continued to gain momentum in 2022 for a number of reasons. Firstly, local consumers appreciate the transparency of this pack type as they can see the texture, colour and consistency of the sauces and condiments before they buy them. Transparency further plays a role in incorporating the visual appeal and recognition of the product, which plays an important role in purchasing decisions.

Euromonitor International's Sauces, Dips and Condiments Packaging in Romania report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing preference for PET bottles due to their transparent nature and convenience

Easy dispensing makes HDPE bottles popular for mustard packaging in 2022

350g gains pack size share due to stronger quantity/price ratio

PROSPECTS AND OPPORTUNITIES

Glass bottles expected to remain popular for salad dressings due to greater visual appeal

Blister and strip packs expected to emerge as pack type for herbs and spices

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