

Sauces, Dips and Condiments Packaging in Japan

Market Direction | 2023-10-12 | 7 pages | Euromonitor

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Report description:

Following a surge in demand at the height of the pandemic due to prolonged home seclusion, demand for sauces, dips and condiments, and therefore associated packaging, started to stabilise in 2021 with further volume declines being recorded in 2022 due to greater mobility outside of the home. Nevertheless, retail volumes in terms of packaging units for this category, including for pickled products, remained above pre-pandemic levels in 2022.

Euromonitor International's Sauces, Dips and Condiments Packaging in Japan report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN JAPAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Convenience offered by flexible plastic drives demand for pickled product packaging

Squeezable plastic tubes dominate mustard packaging, due to user-friendly properties

The durability of other plastic bottles benefits their growth in ketchup packaging

PROSPECTS AND OPPORTUNITIES

Plastic pouches to continue gaining share in sauces, dips and condiments, including within soy sauces

Glass bottles expected to outperform other packaging materials for storing herbs and spices

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