

Sauces, Dips and Condiments Packaging in Italy

Market Direction | 2023-09-29 | 8 pages | Euromonitor

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Report description:

Glass continues to be the leading pack type in sauces, dips and condiments. Glass packaging has been rooted in Italian cuisine for decades, often associated with natural, healthy and home-made products. These pack types are also regarded positively as containers for liquid products. Many consumers also use glass packaging for storage purposes once they have consumed the original contents. As glass is also considered ecological and reusable, it suits the growing demand for environmentally-friendly...

Euromonitor International's Sauces, Dips and Condiments Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN ITALY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Glass remains the leading pack type thanks to its premium and eco-friendly positioning

Brick liquid cartons gaining share in bouillon packaging as they are easy to use

Brands prefer to use folding cartons for dips as they can be easily customised

PROSPECTS AND OPPORTUNITIES

Lightweight and non-brittle PET bottles to gain share in cooking and table sauces

Impermeability feature is likely to drive the usage of glass jars in herbs and spices

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