

Processed Meat and Seafood Packaging in Vietnam

Market Direction | 2023-10-25 | 7 pages | Euromonitor

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Report description:

Shelf stable seafood packaging continued to see strong growth in 2022 in Vietnam's processed meat and seafood category as products such as canned fish and seafood offer consumers a convenient and long-lasting source of protein and nutrition. These products are not subject to refrigeration requirements, making them suitable for consumers with limited access to refrigeration facilities. In addition, shelf stable seafood has a longer shelf life, reducing food waste and appealing to consumers seekin...

Euromonitor International's Processed Meat and Seafood Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN VIETNAM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shelf stable seafood continues to see strong growth in 2022

Flexible plastic and metal food cans dominate packaging unit volumes in processed meat and seafood

The 150-155g pack sizes are popular in Vietnamese processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic and metal food cans will remain the biggest pack types in Vietnam

Further growth expected for meat and seafood substitutes (inc tofu)

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