

Processed Meat and Seafood Packaging in the United Kingdom

Market Direction | 2023-10-25 | 8 pages | Euromonitor

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Report description:

In 2022, with COVID-19 restrictions being lifted in the UK, this resulted in a reduced number of home cooking occasions, which constrained the growth of processed meat and seafood products. Furthermore, inflation and cost-of-living pressures saw consumers limit their purchases in the category, or trade down from red meat to processed poultry and eggs, which are more cost-effective. This resulted in a slight decline in 2022 of packaging unit volume sales in processed meat and seafood, following 0...

Euromonitor International's Processed Meat and Seafood Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2024

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PROCESSED MEAT AND SEAFOOD PACKAGING IN THE UNITED KINGDOM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Processed meat and seafood demand stagnating in 2022 but still well above pre-pandemic levels

Thin wall plastic containers remain the main pack type in unit volume sale terms

Meat and seafood substitutes continue to outperform the overall category

PROSPECTS AND OPPORTUNITIES

Pouches to gain share in seafood packaging

Sluggish performance expected for processed meat and seafood

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