

Processed Meat and Seafood Packaging in the United Arab Emirates

Market Direction | 2023-10-26 | 8 pages | Euromonitor

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Report description:

Metal food cans continue to be the leading pack type in shelf stable meat and seafood packaging. Metal food cans are excellent at preserving the freshness and quality of processed meat and seafood. They provide an effective barrier against light, oxygen and moisture, which helps extend the shelf life of these perishable items. Moreover, they are durable and can withstand harsh environmental conditions, which is particularly important in the United Arab Emirates' hot and humid climate. They prote...

Euromonitor International's Processed Meat and Seafood Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Metal food cans favoured for their preservation qualities

Flexible plastic popular for chilled and frozen products due to its convenience and customisation

The 340g pack continues gaining share as it is viewed as an ideal size

PROSPECTS AND OPPORTUNITIES

Glass jars are expected to gain share in shelf stable seafood due to their hygiene and visual appeal

Health and wellness and vegan trends will drive folding carton growth in meat substitutes

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