

Processed Meat and Seafood Packaging in Sweden

Market Direction | 2023-10-25 | 9 pages | Euromonitor

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Report description:

Processed meat and seafood saw dynamic volume growth in Sweden when the pandemic emerged in 2020, as consumers sought to stock up on food that they could store, to avoid the risk of viral transmission. From 2021 onwards, however, as consumers resumed more normal lives, home cooking occasions declined, bringing down volume sales of processed meat and seafood. In 2022, this resulted in a fall in total packaging volumes to below the level seen in 2019, pre-pandemic. Declines were seen across all ca...

Euromonitor International's Processed Meat and Seafood Packaging in Sweden report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat and Seafood Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Volume sales decline due to post-pandemic normalisation

Flexible plastic dominates, taking share from metal food cans

Processed meat manufacturers look to more sustainable packaging to satisfy environmentally-conscious consumers

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers set to gain share due to barrier properties

Meat and seafood substitutes to see dynamism, driving growth for thin wall plastic containers

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