

## Processed Meat and Seafood Packaging in Spain

Market Direction | 2023-10-20 | 9 pages | Euromonitor

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### Report description:

After seeing dynamic growth in 2020 during the pandemic, total packaging volumes of processed meat and seafood turned to decline in 2021, and volumes continued to see a slight fall in 2022, although remained above the pre-pandemic level. Flexible plastic remained one of the leading pack types in 2022, and witnessed an increase in pack type share for processed meat and seafood packaging, for a few reasons. Flexible plastic packaging is cost-effective, and this cost advantage can be especially imp...

Euromonitor International's Processed Meat and Seafood Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Processed Meat and Seafood Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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List Of Contents And Tables

PROCESSED MEAT AND SEAFOOD PACKAGING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

The convenience offered by flexible plastic makes it a growing pack type

Thin wall plastic containers are popular for their price point and versatility

150g pack size gains share as it meets a wide variety of needs

PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches expected to become a more relevant pack type

Glass jars to gain favour in the forecast period due to good preservation

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